



西南财经大学2026年招生专业目录

SWUFE 2026 Academic Program List

本科项目 Bachelor Program

| 专业 | Major | 学制 Duration | 授课语言 Language | 所属学院 School | CSCA考试科目 /CSCA Subjects |
|--------------------|--|----------------|------------------|---|--|
| 会计学 | Accounting | 4 年/years | English | 经济与管理研究院 /Research Institute of Economics and Management | •数学（英文） Mathematics (in English) |
| 工商管理 | Business Administration | 4 年/years | English | | |
| 经济学 | Economics | 4 年/years | English | | |
| 金融学 | Finance | 4 年/years | English | | |
| 国际经济与贸易 （双语实验班） | International Economy and Trade (Bilingual Experimental Classes) | 4 年/years | Chinese | 国际商学院/School of International Business | •文科中文/Professional Chinese(Humanities) •数学（中文）/ Mathematics (in Chinese) |
| 国际商务 （双语实验班） | International Business (Bilingual Experimental Classes) | 4 年/years | Chinese | | |
| 工商管理 | Business Administration | 4 年/years | Chinese | 工商管理学院/School of Business Administration | •文科中文/Professional Chinese(Humanities) •数学（中文）/ Mathematics (in Chinese) |
| 市场营销 | Marketing | 4 年/years | Chinese | | |
| 供应链管理 | Supply Chain Management | 4 年/years | Chinese | | |
| 人力资源管理 | Human Resource Management | 4 年/years | Chinese | | |
| 工商管理 （双语实验班） | Business Administration (Bilingual Experimental Classes) | 4 年/years | Chinese | | |
| 金融学 | Finance | 4 年/years | Chinese | 金融学院/School of Finance | •文科中文/Professional Chinese(Humanities) •数学（中文）/ Mathematics (in Chinese) |
| 金融工程 | Financial Engineering | 4 年/years | Chinese | | |
| 经济学 | Economics | 4 年/years | Chinese | 经济学院/School of Economics | •文科中文/Professional Chinese(Humanities) •数学（中文）/ Mathematics (in Chinese) |
| 会计学 （大数据会计） | Accounting (Big data accounting) | 4 年/years | Chinese | 会计学院/School of Accounting | •文科中文/Professional Chinese(Humanities) •数学（中文）/ Mathematics (in Chinese) |
| 财务管理 | Financial Management | 4 年/years | Chinese | | |
| 审计学 | Auditing | 4 年/years | Chinese | | |
| 会计学 （双语实验班） | Accounting (Bilingual Experimental Classes) | 4 年/years | Chinese | | |
| 财政学 | Public Finance | 4 年/years | Chinese | 财政税务学院/School of Public Finance and Taxation | •文科中文/Professional Chinese(Humanities) •数学（中文）/ Mathematics (in Chinese) |
| 税收学 | Taxation | 4 年/years | Chinese | | |
| 投资学 | Investment | 4 年/years | Chinese | | |

本科项目 Bachelor Program

| 专业 | Major | 学制 Duration | 授课语言 Language | 所属学院/School | CSCA考试科目 /CSCA Subjects |
|---------------|---|----------------|------------------|--|---|
| 统计学 | Statistics | 4 年/years | Chinese | 统计与数据科学学院 /School of Statistics and Data Science | •理科中文/Professional Chinese(STEM) •数学(中文) / Mathematics (in Chinese) |
| 数据科学 | Data Science | 4 年/years | Chinese | | |
| 经济统计学 | Economic Statistics | 4 年/years | Chinese | | |
| 人工智能 | Artificial Intelligence | 4 年/years | Chinese | 计算机与人工智能学 院/School of Computing and Artificial Intelligence | •理科中文/Professional Chinese(STEM) •数学(中文) / Mathematics (in Chinese) |
| 计算机科学与技术 | Computer Science and Technology | 4 年/years | Chinese | | |
| 数据科学与大数据技术 | Data Science and Big Data Technology | 4 年/years | Chinese | | |
| 网络空间安全 | Cyberspace Security | 4 年/years | Chinese | | |
| 法学 | Law | 4 年/years | Chinese | 法学院/School of Law | •文科中文/Professional Chinese(Humanities) •数学(中文) / Mathematics (in Chinese) |
| 英语 | English | 4 年/years | Chinese | 外国语学院/School of Foreign Languages | 文科中文/Professional Chinese(Humanities) 数学(中文) / Mathematics (in Chinese) |
| 商务英语 | Business English | 4 年/years | Chinese | | |
| 行政管理 | Administrative Management | 4 年/years | Chinese | 公共管理学院/School of Public Administration | •文科中文/Professional Chinese(Humanities) •数学(中文) / Mathematics (in Chinese) |
| 劳动与社会保障 | Labor and Social Security | 4 年/years | Chinese | | |
| 金融数学 | Financial Mathematics | 4 年/years | Chinese | 数学学院/School of Mathematics | •文科中文/Professional Chinese(Humanities) •数学(中文) / Mathematics (in Chinese) |
| 汉语言文学 | Chinese Language and Literature | 4 年/years | Chinese | 人文与艺术学院 /School of Humanities and Arts | •文科中文/Professional Chinese(Humanities) •数学(中文) / Mathematics (in Chinese) |
| 新闻学 | Journalism | 4 年/years | Chinese | | |
| 网络与新媒体 | Internet and New Media | 4 年/years | Chinese | | |
| 电子商务 (AI商务方向) | E-commerce (AI in Business) | 4 年/years | English | 管理科学与工程学院/ School of Management Science and Engineering | 数学(英文) Mathematics (in English) |
| 信息管理与信息系统 | Information Management and Information System | 4 年/years | Chinese | | •文科中文/Professional Chinese(Humanities) •数学(中文) / Mathematics (in Chinese) |
| 管理科学 | Management Science | 4 年/years | Chinese | | |
| 计算金融 | Computational Finance | 4 年/years | Chinese | | |

硕士研究生项目 Master Program

| 专业 | Major | 学制 Duration | 授课语言 Language | 所属学院/School |
|-------------------------------|--|----------------|------------------|---|
| 企业管理 | Enterprise Management | 2 年/years | English | 经济与管理研究院 /Research Institute of Economics and Management |
| 金融学 | Finance | 2 年/years | English | |
| 西方经济学 | Western Economics | 2 年/years | English | |
| 政策科学与公共管理创新 (公共治理与可持续发展方向) | Policy Science and Public Management Innovation (Public Governance and Sustainable Development) | 2 年/years | English | |
| 公共经济制度与政策 (中国经济与可持续发展方向) | Public Economic Institutions and Policies (Chinese Economy and Sustainable Development) | 2 年/years | English | |
| 社会经济学 (社会经济政策与可持续发展方向) | Social Economics (Social Economic Policy and Sustainable Development) | 2 年/years | English | |
| 世界经济 | World Economy | 2 年/years | English | |
| 发展经济学 | Development Economics | 2 年/years | English | |
| 国际商务 | International Business | 2 年/years | English | |
| 国际商务 | International Business | 3 年/years | Chinese | |
| 国际贸易学 | International Trade | 3 年/years | Chinese | |
| 区域国别学 | Regional Studies | 3 年/years | Chinese | |
| 商务英语研究 | Business English | 3 年/years | English | |
| 外国语言学及应用语言学 | Foreign Linguistics and Applied Linguistics | 3 年/years | English | 外国语学院/School of Foreign Languages |
| 英语语言文学 | English Language and Literature | 3 年/years | Chinese | |
| 翻译学 | Translatology | 3 年/years | Chinese | |
| 国别与区域研究 | Country and Regional studies | 3 年/years | Chinese | |
| 人力资源管理 | Human Resource Management | 3 年/years | Chinese | |
| 企业管理 | Enterprise Management | 3 年/years | Chinese | 工商管理学院/School of Business Administration |
| 市场营销管理 | Marketing Management | 3 年/years | Chinese | |
| 旅游管理 | Tourism Management | 3 年/years | Chinese | |
| 物流与供应链管理 | Logistics and Supply Chain Management | 3 年/years | Chinese | |
| 大数据管理 | Big Data Management | 3 年/years | Chinese | |
| 金融学 | Finance | 3 年/years | Chinese | 金融学院/School of Finance |
| 金融工程 | Financial Engineering | 3 年/years | Chinese | |
| 会计学 | Accounting | 3 年/years | Chinese | 会计学院/School of Accounting |
| 财务管理 | Financial Management | 3 年/years | Chinese | |
| 审计学 | Auditing | 3 年/years | Chinese | |

硕士研究生项目 Master Program

| 专业 | Major | 学制 Duration | 授课语言 Language | 所属学院/School |
|-------------|---|----------------|------------------|--|
| 社会医学与卫生事业管理 | Social Medicine and Health Service Management | 3 年/years | Chinese | 公共管理学院/School of Public Administration |
| 行政管理 | Administrative Management | 3 年/years | Chinese | |
| 公共经济制度与政策 | Public Economic Institutions and Policies | 3 年/years | Chinese | |
| 教育经济与管理 | Educational Economy and Management | 3 年/years | Chinese | |
| 劳动经济学 | Labor Economics | 3 年/years | Chinese | |
| 社会保障 | Social Security | 3 年/years | Chinese | |
| 计算机科学与技术 | Computer Science and Technology | 3 年/years | Chinese | 计算机与人工智能学院/School of Computing and Artificial Intelligence |
| 发展经济学 | Development Economics | 3 年/years | Chinese | 经济学院/School of Economics |
| 人口、资源与环境经济学 | Population, Resources and Environmental Economics | 3 年/years | Chinese | |
| 世界经济 | World Economy | 3 年/years | Chinese | |
| 政治经济学 | Political Economy | 3 年/years | Chinese | |
| 西方经济学 | Western Economics | 3 年/years | Chinese | |
| 数理金融学 | Mathematical Finance | 3 年/years | Chinese | 数学学院/School of Mathematics |
| 数学 | Mathematics | 3 年/years | Chinese | |
| 数量经济学 | Quantitative Economics | 3 年/years | Chinese | 统计与数据科学学院/School of Statistics and Data Science |
| 统计学 | Statistics | 3 年/years | Chinese | |
| 税收学 | Taxation | 3 年/years | Chinese | 财政税务学院/School of Public Finance and Taxation |
| 财政学 | Public Finance | 3 年/years | Chinese | |
| 刑法学 | Criminal Law | 3 年/years | Chinese | 法学院/School of Law |
| 国际法学 | International Law | 3 年/years | Chinese | |
| 宪法学与行政法学 | Constitutional Law and Administrative Law | 3 年/years | Chinese | |
| 民商法学 | Civil and Commercial Law | 3 年/years | Chinese | |
| 法学理论 | Jurisprudence | 3 年/years | Chinese | |
| 法律经济学 | Law and Economics | 3 年/years | Chinese | |
| 环境与资源保护法学 | Environment and Resources Protection Law | 3 年/years | Chinese | |
| 知识产权法 | Study on Intellectual Property Law | 3 年/years | Chinese | |
| 经济法学 | Economic Law | 3 年/years | Chinese | |
| 诉讼法学 | Litigation Law | 3 年/years | Chinese | |
| 金融法学 | Finance Law | 3 年/years | Chinese | |

硕士研究生项目 Master Program

| 专业 | Major | 学制 Duration | 授课语言 Language | 所属学院/School |
|-----------------------|--|----------------|------------------|--|
| 社会工作 | Social Work | 2 年/years | English | 社会发展研究院 /Research Institute of Social Development |
| 社会经济学 | Social Economics | 3 年/years | Chinese | |
| 社会学 | Sociology | 3 年/years | Chinese | |
| 人口学 | Demography | 3 年/years | Chinese | |
| 民俗学 | Folklore | 3 年/years | Chinese | |
| 社会心理学 | Social Psychology | 3 年/years | Chinese | |
| 乡村经济管理 | Rural economic management | 3 年/years | Chinese | 中国西部经济研究院 /China Western Economic Research Center |
| 农业经济管理 | Agricultural Economics and Management | 3 年/years | Chinese | |
| 产业经济学 | Industrial Economics | 3 年/years | Chinese | |
| 农业经济学 | Agricultural Economics | 3 年/years | Chinese | |
| 区域经济学 | Regional Economics | 3 年/years | Chinese | |
| 国民经济学 | National Economics | 3 年/years | Chinese | |
| 流通经济学 | Circulation Economics | 3 年/years | Chinese | |
| 消费经济学 | Consumer Economics | 3 年/years | Chinese | |
| 管理科学与工程 (商务人工智能方向) | Management Science and Engineering (AI in Business) | 2 年/years | English | 管理科学与工程学院/ School of Management Science and Engineering |
| 管理科学与工程 | Management Science and Engineering | 3 年/years | Chinese | 管理科学与工程学院/ School of Management Science and Engineering |
| 经济哲学 | Economic Philosophy | 3 年/years | Chinese | 人文与艺术学院 /School of Humanities and Arts |

博士研究生项目 Ph.D Program

| 专业 | Major | 学制 Duration | 授课语言 Language | 所属学院/School |
|-------------|--|----------------|------------------|---|
| 企业管理 | Enterprise Management | 4 年/years | English | 经济与管理研究院 /Research Institute of Economics and Management |
| 产业经济学 | Industrial Economics | 4 年/years | English | |
| 区域经济学 | Regional Economics | 4 年/years | English | |
| 金融学 | Finance | 4 年/years | English | |
| 西方经济学 | Western Economics | 4 年/years | English | |
| 世界经济 | World Economy | 4 年/years | English | |
| 发展经济学 | Development Economics | 4 年/years | English | |
| 国际商务 | International Business | 4 年/years | Chinese | 国际商学院/School of International Business |
| 国际贸易学 | International Trade | 4 年/years | Chinese | |
| 人力资源管理 | Human Resource Management | 4 年/years | Chinese | 工商管理学院/School of Business Administration |
| 企业管理 | Enterprise Management | 4 年/years | Chinese | |
| 大数据管理 | Big Data Management | 4 年/years | Chinese | |
| 市场营销管理 | Marketing Management | 4 年/years | Chinese | |
| 旅游管理 | Tourism Management | 4 年/years | Chinese | |
| 物流与供应链管理 | Logistics and Supply Chain Management | 4 年/years | Chinese | |
| 金融学 | Finance | 4 年/years | Chinese | 金融学院/School of Finance |
| 金融工程 | Financial Engineering | 4 年/years | Chinese | |
| 会计学 | Accounting | 4 年/years | Chinese | 会计学院/School of Accounting |
| 财务管理 | Financial Management | 4 年/years | Chinese | |
| 审计学 | Auditing | 4 年/years | Chinese | |
| 农业经济学 | Agricultural Economics | 4 年/years | Chinese | 中国西部经济研究院 /China Western Economic Research Center |
| 国民经济学 | National Economics | 4 年/years | Chinese | |
| 区域经济学 | Regional Economics | 4 年/years | Chinese | |
| 产业经济学 | Industrial Economics | 4 年/years | Chinese | |
| 流通经济学 | Circulation Economics | 4 年/years | Chinese | |
| 消费经济学 | Consumer Economics | 4 年/years | Chinese | |
| 公共经济制度与政策 | Public Economic Institutions and Policies | 4 年/years | Chinese | 公共管理学院/School of Public Administration |
| 劳动经济学 | Labor Economics | 4 年/years | Chinese | |
| 行政管理 | Administrative Management | 4 年/years | Chinese | |
| 社会医学与卫生事业管理 | Social Medicine and Health Service Management | 4 年/years | Chinese | |
| 教育经济与管理 | Educational Economy and Management | 4 年/years | Chinese | |
| 社会保障 | Social Security | 4 年/years | Chinese | |

博士研究生项目 Ph.D Program

| 专业 | Major | 学制 Duration | 授课语言 Language | 所属学院/School |
|-------------|---|----------------|------------------|--|
| 语言社会学 | Sociolinguistics | 4 年/years | Chinese | 外国语学院/School of Foreign Languages |
| 刑法学 | Criminal Law | 3 年/years | Chinese | 法学院/School of Law |
| 民商法学 | Civil and Commercial Law | 3 年/years | Chinese | |
| 法学理论 | Jurisprudence | 3 年/years | Chinese | |
| 经济法学 | Economic Law | 3 年/years | Chinese | |
| 诉讼法学 | Litigation Law | 3 年/years | Chinese | |
| 金融法学 | Finance Law | 3 年/years | Chinese | |
| 法律经济学 | Economics of Law | 3 年/years | Chinese | |
| 社会学 | Sociology | 4 年/years | Chinese | |
| 人口学 | Demography | 4 年/years | Chinese | |
| 民俗学 | Folklore | 4 年/years | Chinese | |
| 人工智能理论与应用 | Theory and Application of Artificial Intelligence | 4 年/years | Chinese | 计算机与人工智能学院 /School of Computing and Artificial Intelligence |
| 发展经济学 | Development Economics | 4 年/years | Chinese | 经济学院/School of Economics |
| 人口、资源与环境经济学 | Population, Resources and Environmental Economics | 4 年/years | Chinese | |
| 世界经济 | World Economy | 4 年/years | Chinese | |
| 政治经济学 | Political Economy | 4 年/years | Chinese | |
| 西方经济学 | Western Economics | 4 年/years | Chinese | |
| 行为经济学 | Behavioral Economics | 4 年/years | Chinese | |
| 数理金融学 | Mathematical Finance | 4 年/years | Chinese | 数学学院/School of Mathematics |
| 数学 | Mathematics | 4 年/years | Chinese | |
| 数量经济学 | Quantitative Economics | 4 年/years | Chinese | 统计与数据科学学院 /School of Statistics and Data Science |
| 统计学 | Statistics | 4 年/years | Chinese | |
| 税收学 | Taxation | 4 年/years | Chinese | 财政税务学院/School of Public Finance and Taxation |
| 财政学 | Public Finance | 4 年/years | Chinese | |
| 管理科学与工程 | Management Science and Engineering | 4 年/years | Chinese | 管理科学与工程学院 /School of Management Science and Engineering |