



西南财经大学  
SOUTHWESTERN UNIVERSITY OF FINANCE AND ECONOMICS

# SWUFE

International Alumni Newsletter

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●精准对接、“舰队”出海“成都造”破圈欧洲高端市场

Products "Made in Chengdu" Break into Europe's Premium Market

●中欧班列第120000列从成都始发

The 120,000th China-Europe Railway Express Departs from Chengdu

●学校2025年秋季运动会圆满结束

SWUFE 2025 Autumn Sports Games Successfully Concluded

●多元文化交融 喜迎崭新篇章——2026西南财经大学国际新年联欢晚会成功举办

Cultural Diversity in Harmony, Ushering in a Brilliant New Chapter -

SWUFE's 2026 International New Year Gala a Resounding Success

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經世濟民  
孜孜以求

劉詩白

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## 精准对接、“舰队”出海 “成都造”破圈欧洲高端市场 Products "Made in Chengdu" Break into Europe's Premium Market

10月24日 October 24



近日，成都工业企业“链接欧亚·共筑未来”赴德国、法国拓市场促交流活动落下帷幕，8天里，通过“政府搭台、企业唱戏”模式，蓉欧产业得以深度交流。

其中，2025中国（成都）—慕尼黑产业合作与对接洽谈会促成21个合作项目签约、总金额达87.6亿元；此外，成都企业团还同步在德国、法国举办了10场“成都造·全球销”专项活动，成为成都打开欧洲高端市场、展现制造业“硬实力”的重要窗口。



### 精准对接

#### 结合“成都所能”与“欧洲所需”

在成都市经信局市新经济委相关负责人看来，活动结合“成都所能”与“欧洲所需”，为产业供需架设精准对接的桥梁。

签约项目得以印证。在能源领域，德国正大力推进能源转型，绿色能源需求旺盛，成都的通威集团、特隆美储能等企业抓住机遇，针对德国绿色能源需求达成合作。在高端制造领域，巴莫科技凭借领先的高镍正极材料技术进入宝马供应链，沃飞长空则拿下德国特赛公司eVTOL飞控系统订单，实现“成都造”在欧洲高端供应链的突破。

针对成都制造业面临技能人才短缺的问题，依托全球知名的德国“双元制”职业教育体系，中德（蒲江）中小企业合作区签约引进“欧洲三级数控技术人才培训”项目。该项目融合德国职业教育优势与成都本地人才需求，为成都制造业高质量发展储备技能力量。“这种‘需求导向’下的精准匹配，确保了合作务实高效。”上述负责人表示。

项目落地方面，成都将紧盯此次签约的21个项目，建立

专班机制，全程跟踪服务，确保项目尽快落地见效；服务保障和企业培育方面，将构建全链条涉外服务体系，培育国际化企业梯队，提升企业全球竞争力。

### 链主引领

#### 构建协同出海“舰队模式”

此次活动，成都构建了“链主引领+中小企业协同”的“舰队模式”。

通威集团作为全球光伏龙头，不仅在活动中斩获大额订单，更充分发挥链主作用，带动产业链上的特隆美储能共同进入欧洲分布式能源市场，让中小企业得以借助其资源与渠道快速打开欧洲市场。

成都国贸集团与沃尔图公司签订了战略合作协议，其核心目标之一是搭建“成都造”欧洲分销网络，帮助全友家私、光良酒业等减少超过一半的渠道开拓成本。

“这种‘以大带小’的模式，既提升了成都企业整体竞争力，也满足了欧洲伙伴对一体化供应链解决方案的期待。”在光良酒业相关负责人看来，对中小企业而言，“链主引领”不仅降低了出海成本，更为他们在欧洲市场的合作中增加底气。而对链主企业来说，带动中小企业协同出海也有助于完善自身产业链布局，提升供应链稳定性与灵活性，实现“1+1>2”的效果。

“舰队模式”也推动了产业链供应链深度融合：在先进能源领域，通威光伏、巴莫科技、特隆美储能形成“光伏—电池材料—储能”全链条合作；在装备制造领域，成都长城开发与杜卡迪能源签订智能仪表合同；在生物医药领域，四川协力制药与迈达斯制药达成原料药合作……

据了解，成都还计划设立慕尼黑产业合作联络点，作为蓉欧产业合作的“前沿阵地”，及时对接欧洲市场需求与产业资源；同时，升级中德（蒲江）中小企业合作区，推动建立“产业合作友好城市”关系，为企业对接欧洲市场搭建更完善的平台。

The recent "Connecting Eurasia, Co-building the Future" activity, which saw Chengdu's industrial enterprises expand market opportunities and foster exchanges in Germany and France, has concluded. During the eight-day trip, the "government stages the platform, enterprises put on the show" model facilitated in-depth exchanges between Chengdu and European industries.

Specifically, the 2025 China (Chengdu)-Munich Industrial Cooperation and Matchmaking Symposium facilitated the signing of 21 cooperation projects, with a total value of 8.76 billion yuan. Additionally, the Chengdu business delegation concurrently held ten "Made in Chengdu, Sold Globally" specialized events in Germany and France. These events serve as a crucial gateway for Chengdu's entry into Europe's premium market and a showcase for the robust competitiveness of its manufacturing sector.

### Precise Matchmaking

#### Aligning "Chengdu's Strengths" with "Europe's Needs"

According to a relevant official from the Chengdu Municipal Bureau of Economic and Information Technology and the Chengdu Municipal Commission for New Economic Development, the initiative successfully connected "Chengdu's strengths" with "Europe's needs", establishing a precise matchmaking bridge for industrial supply and demand.

The signed projects serve as clear evidence. In the energy sector, Germany is vigorously advancing its Energiewende (energy transition), creating strong demand for green energy. Seizing this opportunity, Chengdu-based enterprises such as Tongwei Group and Tecloman Energy Storage have secured cooperation agreements specifically tailored to Germany's green energy needs. In the high-end manufacturing sector, B&M Tech has entered BMW's supply chain with its leading high-nickel cathode material technology, while Aerofugia secured an order from Germany's TechSAT GmbH for its eVTOL flight control systems. These achievements mark a breakthrough for products "made in Chengdu" in Europe's premium supply chains.

To address the skilled talent shortage facing Chengdu's manufacturing sector, the Sino-German (Pujiang) SME Cooperation Park has introduced the "European Standard Level 3 CNC Technician Training" program, leveraging

Germany's world-renowned dual vocational training system. The program integrates the strengths of German vocational education with Chengdu's local talent needs, building a skilled workforce to support the high-quality development of the city's manufacturing sector. "The precise matching under this 'demand-oriented' approach ensures the cooperation is practical and efficient," the above-mentioned official said.

In terms of project implementation, Chengdu will closely monitor the 21 projects signed this time, establishing dedicated work groups that will provide full-process tracking services to ensure their swift and effective launch. Regarding service support and enterprise cultivation, the city will build a full-chain service system for international businesses and nurture a pipeline of globally-oriented companies to enhance their global competitiveness.

### Chain Master Enterprises

#### Spearhead "Fleet Model" for Collaborative Efforts to Go Global

For this event, Chengdu has established a "Fleet Model" where chain master companies take the lead, while small and medium-sized enterprises (SMEs) coordinate in the global push.

Tongwei Group, a global leader in photovoltaics, not only secured substantial orders during the event but also fully leveraged its role as a chain master company. It facilitated the entry of Tecloman Energy Storage, a partner from the industrial chain, into the European distributed energy market alongside it. This initiative has enabled the SMEs to rapidly access the European market by utilizing Tongwei's resources and channels.

Chengdu International Trade Group has entered into a strategic cooperation agreement with Woltu GmbH, with a core objective of establishing a European distribution network for products "made in Chengdu". This initiative is projected to help companies such as Quanyou Furniture and Guangliang Liquor reduce channel development costs

by more than half.

"This model of 'large companies supporting smaller ones' enhances the overall competitiveness of Chengdu's enterprises while simultaneously meeting European partners' demand for integrated supply chain solutions," said a representative of Guangliang Liquor. In the view of this representative, the "chain master enterprise leadership" strategy has not only reduced their market entry costs but also significantly strengthened their negotiating position in European partnerships. For the chain master firms themselves, guiding SMEs in collaborative expansion also helps refine their own industrial chain configuration, enhances supply chain resilience and flexibility, and creates a synergistic effect where the whole is greater than the sum of its parts.

The "Fleet Model" has also fostered deeper integration between industrial and supply chains. In the new energy sector, Tongwei Co., Ltd., B&M Tech, and Tecloman Energy Storage have established full-chain collaboration covering the spectrum from photovoltaics and battery materials to energy storage. In equipment manufacturing, Shenzhen Kaifa Technology (Chengdu) Co., Ltd. signed a smart meter contract with Ducati Energia. In biopharmaceuticals, Sichuan Xieli Pharmaceutical entered into an active pharmaceutical ingredient (API) cooperation with Midas Pharma.

It is learned that Chengdu also plans to establish an industrial cooperation liaison office in Munich, which will serve as an "advanced outpost" for Chengdu-Europe collaboration to promptly align European market demand with industrial resources. Concurrently, the city will upgrade the Sino-German (Pujiang) SME Cooperation Park and promote the establishment of "industrial cooperation friendship city" partnerships, thereby building more robust platforms for companies to access the European market.



## 王晓晖施小琳会见西班牙国王费利佩六世 中国—西班牙商务论坛在蓉举行

### Wang Xiaohui and Shi Xiaolin Meet with King Felipe VI of Spain China-Spain Business Forum Held in Chengdu

11月11日 November 11

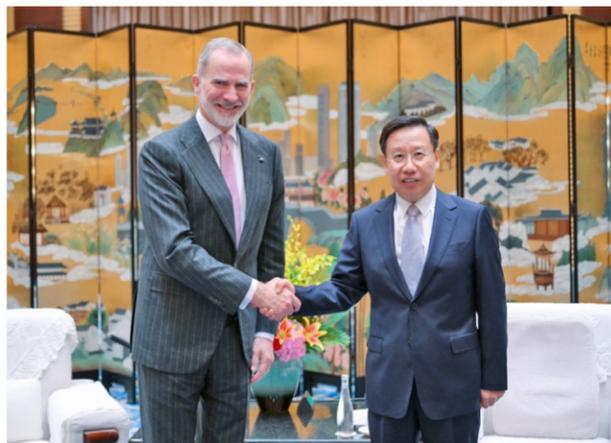
11月11日，省委书记、省人大常委会主任王晓晖，省委副书记、省长施小琳在成都会见西班牙国王费利佩六世一行。

王晓晖、施小琳代表省委、省政府对费利佩六世国王来川访问表示欢迎，并简要介绍了四川经济社会发展情况。王晓晖说，中国和西班牙都是文明古国，两国自建交以来，双边关系健康稳定发展，交流合作成果丰硕，谱写了国家间相互尊重、平等互利、合作共赢的新篇章。受习近平主席邀请，您这次访华是自登基以来首次对中国进行国事访问，也是西班牙国王时隔18年再次访华，具有重要意义。您选择四川作为访华的首站，让我们深受鼓舞，必将推动四川与西班牙在各领域的交流合作迈上新的台阶。今年是中国和西班牙建立全面战略伙伴关系20周年，四川作为中国与西班牙交往密切的省份之一，我们将认真落实您和习近平主席达成的重

要共识，进一步巩固传统友谊、拓展互利合作、密切人文交流，推动四川与西班牙在友城交往、经贸往来、产业投资、文化旅游等领域合作取得更多务实成果，努力为中西两国打造更有战略定力、更富发展活力的全面战略伙伴关系贡献力量。

费利佩六世对四川经济社会发展取得的成就表示赞赏。他说，近年来，西班牙与中国始终相互尊重、友好合作，两国关系呈现积极良好发展势头。四川是中国西部的重要省份，与西班牙交流交往密切，双方在经贸、产业、人文等各领域发展互补性强、合作前景广阔。愿推动西班牙与四川建立更加紧密的合作关系，实现互利共赢发展，更好造福两地人民。

11日上午，中国—西班牙商务论坛在成都举行。费利佩六世出席论坛开幕式并致辞；施小琳和西班牙经济、贸易和



企业大臣奎尔波，中国贸促会会长任鸿斌出席并先后致辞。

费利佩六世在致辞中说，当前我们面临着复杂的国际局势，越是这样越需要夯实双边合作，为经济贸易关系注入更多信心和稳定性。西班牙始终致力于构建透明且具有可预见性的国际体系，致力于打造稳定的投资环境，让企业放心生产经营，为社会创造福祉。西班牙与中国早在20年前就建立全面战略伙伴关系，中国是西班牙坚定的贸易伙伴，西班牙也日益成为中国企业的理想投资之地。我们十分重视两国长远合作，希望推动交流合作从美食延伸到新能源汽车、低碳发展等诸多领域，进一步做大双方市场。希望两国企业进一步加深合作、通力向前，推动更多合作项目落地，持续拓展合作新领域新空间，携手在西班牙和欧盟市场创造价值，开展更多第三方合作，促进两国友好关系不断深化，共同打造可持续、有韧性的美好未来。

施小琳在致辞中说，早在2000多年前，古老的陆上丝绸之路就将中国和西班牙联系在一起。四川与西班牙一直有着密切友好的关系。西班牙作为欧盟第四大经济体，在食品饮料、汽车、电力、化工等产业方面实力雄厚，素有“旅游王国”美誉。四川是中国西部人口、经济、资源、科教、农业大省，被誉为“天府之国”。希望在两国元首战略引领下，强化两地经贸往来、科技创新、高端制造、绿色能源、智慧城市和人文交流等领域互利合作，携手应对气候变化、环境治理、粮食和能源安全等挑战，为深化两国关系友好发展、推动构建人类命运共同体作出积极贡献。

奎尔波在致辞中说，西中两国是重要的朋友和伙伴，近年来双边贸易额不断增长，中国已成为西班牙的第二大贸易伙伴。西班牙长期致力于维护双边和多边关系，并同中国构建稳定、可持续、有韧性的经贸关系。当前，西班牙正面向世界加快具有开放性和竞争力的外资吸引进程。我们将创造

良好投资环境，促进企业充分合作和双方贸易便利化，欢迎中国企业到西班牙投资兴业、共赢发展，助力实现更加完善、更有韧性的经济结构转型。希望加强与四川在汽车制造、生物科学、生命医药、金融等领域合作，推动友好关系再上新台阶。

任鸿斌在致辞中说，在两国领导人战略引领下，中国已成为西班牙在欧盟外第一大贸易伙伴。中国将继续坚定支持多边贸易体系，坚定不移推进高水平开放，为各国企业对华合作提供更多机遇和更多确定性稳定性。欢迎西班牙机构和企业积极参加第四届链博会，共建韧性、可持续的全球产供应链，欢迎大家到中国西部、到四川投资兴业。中国贸促会愿携手西班牙有关机构，为两国工商界加强互利共赢合作搭建高质量平台、提供全方位服务，共同推动双方经贸合作迈上新台阶，助力中西关系开启更加美好和辉煌的未来。

开幕式上，西班牙国家商会主席博内、西班牙企业组织联合会主席加拉门迪和宁德时代、爱特思等企业代表，围绕打造西中商业长期合作伙伴关系、中西经贸关系发展等主题作分享交流。

西班牙有关政府部门官员和企业代表；省领导陈炜、田庆盈、任京东，中国驻西班牙大使姚敬，外交部有关司局和省直有关部门负责同志，有关中企代表等参加会见或开幕式。

On November 11, Wang Xiaohui, Secretary of the CPC Sichuan Provincial Committee and Chairman of the Standing Committee of Sichuan Provincial People's Congress, and Shi Xiaolin, Deputy Secretary of the CPC Sichuan Provincial Committee and Governor of the People's Government of Sichuan Province, met with King Felipe VI of Spain and members of his entourage in Chengdu.



Wang Xiaohui and Shi Xiaolin, representing the CPC Sichuan Provincial Committee and the People's Government of Sichuan Province, extended their welcome to King Felipe VI for his visit to Sichuan, and provided a brief introduction to the province's economic and social development progress. Noting that both China and Spain are ancient civilizations, Wang Xiaohui said that since the establishment of diplomatic relations, the two countries have maintained sound and steady development of bilateral relations, with fruitful results achieved in the exchanges and cooperation, thus writing a new chapter of mutual respect, equality and mutual benefit, and win-win cooperation between countries. At the invitation of President Xi Jinping, you are making your first state visit to China since ascending the throne, which also marks the first visit by a Spanish king to China in 18 years. We are profoundly encouraged by your decision to choose Sichuan as the first stop of your visit to China. This will undoubtedly elevate exchanges and cooperation between Sichuan and Spain across various sectors to new heights. This year marks the 20th anniversary of the establishment of the China-Spain comprehensive strategic partnership. Sichuan is among China's provinces with close interactions with Spain. We will earnestly implement the important consensus reached between you and President Xi Jinping, work to consolidate traditional friendship, expand mutually beneficial cooperation, and enhance people-to-people exchanges, and advance collaboration between Sichuan and Spain in sister-city ties, economic and trade relations, industrial investment, and cultural tourism to deliver more concrete outcomes, thereby contributing to building a more strategically resilient and dynamic comprehensive strategic partnership between China and Spain.

King Felipe VI expressed his appreciation for the achievements Sichuan has made in economic and social development. He observed that in recent years, Spain and China have consistently adhered to mutual respect and friendly cooperation, maintaining positive and sound momentum in bilateral relations. Sichuan is an important province in western China that has maintained close

exchanges with Spain. The two sides demonstrate strong complementarity and broad prospects for cooperation in economy and trade, industry, culture and people-to-people exchanges, among other sectors. We are willing to foster closer cooperation between Spain and Sichuan for mutual benefit and win-win results, ultimately delivering greater well-being to the peoples of both sides.

On the morning of November 11, the China-Spain Business Forum was held in Chengdu. King Felipe VI attended and addressed the opening ceremony. Shi Xiaolin, the Spanish Minister of Economy, Trade and Business Carlos Cuerpo Caballero, and Chairman of the China Council for the Promotion of International Trade (CCPIT) Ren Hongbin attended the event and delivered addresses successively.

In his address, King Felipe VI noted that in a complex international landscape, it becomes all the more crucial to strengthen bilateral cooperation and inject greater confidence and stability into our economic and trade relations. Spain remains committed to building a transparent and predictable international system and to creating a stable investment environment that enables businesses to operate with confidence, thereby generating well-being for society. Spain and China established a comprehensive strategic partnership as early as 20 years ago. China is Spain's steadfast trading partner, and Spain is increasingly becoming an ideal investment destination for Chinese enterprises. We attach great importance to the long-term cooperation between the two countries and aspire to expand exchanges and collaboration from gastronomy to new energy vehicles, low-carbon development and many other fields, thereby further expanding the markets of both sides. It is hoped that enterprises from both countries will deepen collaboration and move forward in concert, translate more cooperative projects into tangible outcomes, continuously explore new areas and spaces for cooperation, join hands to create value in Spanish and EU markets, carry out more third-party cooperation, further deepen bilateral friendly relations, and collectively build a sustainable, resilient,

and prosperous future.

In her address, Shi Xiaolin said that China and Spain were connected by the ancient overland Silk Road over 2,000 years ago. Sichuan and Spain have long maintained close and friendly relations. As the EU's fourth-largest economy, Spain possesses robust strengths in industries, including food and beverages, automotive, power, and chemicals, and is renowned as a "Tourism Kingdom". Sichuan is a major province in western China in terms of population, economy, resources, science and education, and agriculture, and is acclaimed as the "Land of Abundance". It is hoped that, under the strategic guidance of the two heads of state, we will enhance mutually beneficial cooperation in areas such as economic and trade interactions, scientific and technological innovation, high-end manufacturing, green energy, smart cities, and people-to-people exchanges, join hands to address challenges such as climate change, environmental governance, and food and energy security, and actively contribute to deepening the friendly relations between the two countries and promoting the building of a community with a shared future for humanity.

In his address, Carlos Cuerpo Caballero stated that Spain and China are important friends and partners, and the bilateral trade has seen consistent growth in recent years, with China now standing as Spain's second-largest trading partner. Spain remains committed to maintaining bilateral and multilateral relations, and to building stable, sustainable and resilient economic and trade ties with China. Spain is accelerating the process of attracting foreign investment with a more open and competitive stance. We will create a favorable investment environment to enable full-fledged corporate cooperation and bilateral trade facilitation. Chinese enterprises are welcome to invest and thrive in Spain for shared development, thus contributing to achieving a more improved and resilient economic structural transformation. We aspire to strengthen cooperation with Sichuan in automotive manufacturing, bioscience, pharmaceuticals, finance and

other sectors, elevating our friendly relations to new heights.

In his speech, Ren Hongbin said that under the strategic guidance of the two heads of state, China has become Spain's largest trading partner outside the EU. China will continue to firmly support the multilateral trading system and unwaveringly advance high-standard opening up and provide enterprises from all countries with greater opportunities and greater certainty and stability in cooperation with China. We welcome Spanish institutions and enterprises to actively participate in the fourth China International Supply Chain Expo to jointly foster resilient and sustainable global industrial and supply chains. We also invite you to explore investment opportunities and establish operations in western China and in Sichuan Province. The CCPIT stands ready to work with Spanish institutions to build high-quality platforms and provide comprehensive services for the business communities of the two countries to enhance their mutually beneficial and win-win cooperation. We will jointly elevate bilateral economic and trade cooperation to a new level and help usher in a brighter and more prosperous future for China-Spain relations.

At the opening ceremony, José Luis Bonet, President of the Spanish Chamber of Commerce, Antonio Garamendi Lecanda, President of the Spanish Confederation of Business Organizations, and corporate representatives from companies like CATL and Inditex, shared insights and exchanged views on topics such as fostering long-term Spain-China business partnerships and advancing bilateral economic and trade relations.

Officials from Spanish government departments, Spanish business representatives, provincial leaders Chen Wei, Tian Qingying and Ren Jingdong, Chinese Ambassador to Spain Yao Jing, leading officials of relevant departments and bureaus of China's Ministry of Foreign Affairs and relevant Sichuan provincial departments, as well as representatives from Chinese enterprises, among others, attended the meeting or the opening ceremony.



## 2025全球熊猫伙伴大会在蓉开幕 吕岩松施小琳刘国洪致辞

### 2025 Global Panda Partners Conference Opens in Chengdu

11月21日 November 21



11月21日，以“共护、共建、共享”为主题的2025全球熊猫伙伴大会在成都开幕。新华通讯社总编辑、党组副书记吕岩松，省委副书记、省长施小琳，国家林业和草原局（国家公园管理局）党组书记、局长刘国洪出席并分别致辞。

开幕大会上，由新华社国家高端智库、习近平生态文明思想研究中心撰写的《携手迈向生态友好的现代化——习近平生态文明思想对全球可持续发展的理论贡献与实践引领》智库报告向全球发布。

吕岩松在致辞中表示，新时代中国保护大熊猫的成功实践是我国生态文明建设的缩影。我国坚定不移走生产发展、生活富裕、生态良好的文明发展道路。新华社愿与各方共同努力，深入阐释习近平生态文明思想，积极传播全球生态文明建设的理念与成果，为推动绿色发展、促进人与自然和谐共生提供有力舆论支持。

施小琳在致辞中表示，大熊猫是中国“国宝”，是生态保护的象征，也是传递和平友谊的使者。在各方共同努力

下，大熊猫受威胁等级从“濒危”降为“易危”。作为大熊猫的故乡，四川愿携手各方，共护熊猫家园、共建美丽世界、共享开放机遇，构建生物多样性保护新格局，深化生态、文化、科技、产业等领域合作，在交流互鉴中感受和分享各美其美、美美与共的多样文明。

刘国洪在致辞中表示，大熊猫保护事业取得了举世瞩目的成就。设立大熊猫国家公园，制定国家公园法，大熊猫栖息地得到大尺度、系统性优化。大熊猫圈养种群达808只，基本实现种群可持续发展。下一步，将科学规范空间秩序，不断优化整体生境，持续抓好生态惠民，广泛开展交流合作，与全球熊猫伙伴一道，共同推动大熊猫保护事业继续向前发展。

会上，非洲联盟委员会前副主席伊拉斯塔斯·姆温查，国际奥委会荷兰总代表基斯·范·奥斯特鲁姆等致辞。新华社、习近平生态文明思想研究中心相关负责人解读智库报告。中国科学院相关专家、比利时天堂动物园负责人作主旨演讲。会上还进行了“锦绣天府·安逸四川”“2025熊猫家园·大熊猫文化创意大赛”推介，举行了“熊猫金币与货币文化成都首展”开展仪式、合作签约仪式，发布了《2025文旅融合创新发展课题报告》和有关出版项目。

大会开始前，吕岩松、施小琳、刘国洪等参观了熊猫文创集市和相关展览。

新华社副社长刘健主持大会。省领导曹立军、郑莉、任京东，成都市市长王凤朝，外国驻华使节和国际组织代表，国家有关部委相关负责人，国内外动物园代表，有关省市和高校、文旅机构及专家代表，省直有关部门和有关市（州）负责人等参加。

On November 21, the 2025 Global Panda Partners Conference opened in Chengdu under the theme "Working Together to Protect, Build, and Share". Lyu Yansong, Editor-in-Chief and Deputy Secretary of the Leading Party Members Group of Xinhua News Agency, Shi Xiaolin, Deputy Secretary of the CPC Sichuan Provincial Committee and Governor of the People's Government of Sichuan Province, and Liu Guohong, Secretary of the Leading Party Members Group and Director of the National Forestry and Grassland Administration (National Park Administration) attended the event and delivered speeches respectively.

During the opening ceremony, a think tank report titled "Joining Hands to Advance Toward an Eco-Friendly



Modernization -- The Theoretical Contributions and Practical Leadership of Xi Jinping Thought on Ecological Civilization to Global Sustainable Development" was released globally. This report was co-authored by the National High-Level Think Tank of Xinhua News Agency and the Research Center for Xi Jinping Thought on Ecological Civilization.

In his address, Lyu Yansong stated that China's successful efforts in giant panda conservation in the new era epitomizes the country's practices in ecological civilization. China will continue to pursue a model of sound development featuring improved production, higher living standards, and healthy ecosystems. Xinhua News Agency stands ready to work with all parties to provide in-depth interpretation of Xi Jinping Thought on Ecological Civilization, actively disseminate the concepts and achievements of global ecological conservation, and offer substantial media support for advancing green development and fostering harmony between humanity and nature.

In her address, Shi Xiaolin noted that the giant panda, China's national treasure, serves as both a symbol of ecological conservation and an envoy of peace and friendship. Thanks to concerted efforts from all stakeholders, the giant panda's threatened status has been downgraded from "endangered" to "vulnerable". As the homeland of giant pandas, Sichuan stands ready to join hands with all parties in protecting their habitats, building a beautiful world, and sharing open opportunities. The province will establish a new pattern for biodiversity

conservation and deepen cooperation in ecology, culture, technology, industry, and other related fields. Through cultural exchanges and mutual learning, we can experience and share each civilization shining in its own beauty and all civilizations embracing harmony in diversity.

In his address, Liu Guohong stated that panda conservation efforts have achieved globally recognized successes. The establishment of the Giant Panda National Park and enactment of the National Park Law have enabled large-scale, systematic optimization of giant panda habitats. The captive giant panda population has reached 808 individuals, marking the essential achievement of sustainable population development. Moving forward, we will scientifically regulate spatial planning, continuously improve overall habitats, continue to advance ecological initiatives that benefit local communities, and extensively carry out international exchanges and cooperation. Together with global panda partners, we will jointly advance the cause of giant panda conservation to continue moving forward.

At the conference, Erastus Mwencha, former Deputy Chairperson of the African Union Commission, and Kees Van Oostrum, General Delegate of the World Olymp'Arts Council in the Netherlands, among others, delivered addresses. Relevant persons in charge of Xinhua News Agency and the Research Center for Xi Jinping Thought on

Ecological Civilization interpreted the think tank report. Experts from the Chinese Academy of Sciences and the person in charge of Belgium's Pairi Daiza delivered keynote speeches. The conference also featured promotions on "Splendid Sichuan: Land of Abundance" and the "2025 Panda Homeland Culture & Creativity Contest", the launch ceremony for the "Panda Gold Coins and Currency Culture" debut exhibition in Chengdu along with a cooperation signing ceremony, and the release of the 2025 Research Report on Cultural Tourism Integration Innovation Development and related publication projects.

Prior to the opening ceremony, Lyu Yansong, Shi Xiaolin, Liu Guohong, and other guests toured the panda-themed cultural creativity market and related exhibitions.

Liu Jian, Vice President of Xinhua News Agency, chaired the conference. Also present were provincial leaders Cao Lijun, Zheng Li, and Ren Jingdong; Wang Fengchao, Mayor of Chengdu Municipal People's Government; representatives of foreign diplomatic envoys to China and international organizations; leading officials from relevant national ministries and commissions; representatives from domestic and international zoos; delegates from related provinces, universities, cultural tourism institutions, and experts; as well as leading officials from relevant provincial departments and relevant cities (prefectures), among others.

## 中欧班列第120000列从成都始发 The 120,000th China-Europe Railway Express Departs from Chengdu

11月28日 November 28



11月28日，一列满载55个集装箱的中欧班列从成都国际铁路港驶出。该趟班列是中欧班列累计开行的第12万列。至此，中欧班列累计发送货值超4900亿美元。

这趟班列将经阿拉山口口岸出境，然后在波兰马拉舍维奇完成分拨，最终把货物运至德国杜伊斯堡、法国里昂、比利时安特卫普等城市。运载货物以“四川造”产品和跨境电商货物为主。其中，“四川造”包括红油面皮、火锅底料等川味特色食品；跨境电商货物方面，搭载了拼多多跨境电商平台的近110万元商品，包括公仔玩具、地垫、水表阀门五金产品等。

成都国际铁路港经开区管委会相关负责人介绍，成都自2013年开行首趟蓉欧快铁（“成都中欧班列”前身）以来，12年间，以成都中欧班列为代表的成都国际班列实现跨越式发展：年度开行量从2013年的31列增至2024年的超5000列，累计开行量突破3.6万列，目前已联通境外132个城市和境内

30余个城市，构建起覆盖欧亚大陆的立体化、网络化物流服务体系。

今年以来，成都中欧班列持续优化国际网络布局，构建“2+2+N”欧洲运输网络体系——进一步巩固波兰罗兹、荷兰蒂尔堡两个核心枢纽和马拉舍维奇、杜伊斯堡两个关键节点，成功开行杜伊斯堡蓉欧速达回程班列，并新增西班牙巴塞罗那和马德里、意大利皮亚琴察、塞尔维亚贝尔格莱德、比利时安特卫普、波兰华沙、瑞典斯德哥尔摩、法国里昂、德国曼海姆等多个分拨站点，网络覆盖持续加密。

On November 28, a China-Europe Railway Express loaded with 55 containers departed from the Chengdu International Railway Port. This train marks the 120,000th cumulative trip of the China-Europe Railway Express. To date, the total value of goods transported by the China-Europe Railway Express has exceeded 490 billion U.S.

dollars.

The train will exit China via the Alashankou Port, undergo distribution in Maaszewicze, Poland, and ultimately deliver its cargo to cities including Duisburg (Germany), Lyon (France), and Antwerp (Belgium). The train's cargo mainly consists of "Made in Sichuan" products and cross-border e-commerce goods. The "Made in Sichuan" products include local specialties, such as chili oil mianpi noodles and hotpot base, while the cross-border e-commerce shipment comprises nearly 1.1 million yuan worth of goods from the Pinduoduo cross-border e-commerce platform, including plush toys, floor mats, water meter valves, and other hardware products.

According to an official from the Administrative Committee of the Economic and Technological Development Zone of Chengdu International Railway Port, since launching its first Rongou Express train (the predecessor of the current China-Europe Railway Express service from Chengdu) in 2013, Chengdu has achieved leapfrog development in its international rail services over the past 12 years, with the China-Europe Railway Express

(Chengdu-Europe) as a flagship example. The annual number of train trips has surged from 31 in 2013 to over 5,000 in 2024, while the cumulative total has exceeded 36,000. The network now connects 132 overseas cities and over 30 domestic cities, forming a multi-dimensional and interconnected logistics service system that spans Eurasia.

This year, the China-Europe Railway Express (Chengdu-Europe) has continuously optimized its international network layout by establishing a "2+2+N" European transport structure. This framework further strengthens two core hubs of Loze in Poland and Tilburg in the Netherlands, as well as two key nodes of Malaszewicze in Poland and Duisburg in Germany. It has successfully launched the Rongou Express return train service between Chengdu and Duisburg and added multiple new distribution points, including Barcelona and Madrid in Spain, Piacenza in Italy, Belgrade in Serbia, Antwerp in Belgium, Warsaw in Poland, Stockholm in Sweden, Lyon in France, and Mannheim in Germany, further densifying its network coverage.



## 中欧班列（成渝）“朋友圈”开会谈了什么？ 扩大“中欧班列+”效应 建世界陆港枢纽

### The 2025 China-Europe Railway Express (Chengdu-Chongqing) Global Partners Conference Held in Chengdu

📅 12月5日 December 5

- 截至目前，中欧班列（成渝）开行线路已通达全球超百个城市，累计开行超3.8万列，跑出对外开放“加速度”
- 五年来，中欧班列（成渝）成为全国开行量最多、区域合作最广泛、运输最稳定的中欧班列

12月5日10时，两列满载医疗设备、车载显示器、邮包等货物的中欧班列（成渝）五周年“川渝造”班列，同时从成都国际铁路港、重庆团结村中心站驶出，分别驶向荷兰蒂尔堡和德国杜伊斯堡，以成渝联合之名奔向欧洲。

当天，2025中欧班列（成渝）全球合作伙伴大会在成都市青白江区举行，会议以“汇聚全球合作伙伴 共建世界陆港枢纽”为主题，吸引了国内外约500位专业人士参会，共谋合作机遇。

截至目前，中欧班列（成渝）开行线路已通达全球超百个城市，累计开行超3.8万列，跑出对外开放“加速度”。此次大会，全球合作伙伴齐聚，释放出什么信号？

#### 新平台 携手打造冷链集散中心

“高效、稳定、安全的冷链物流通道，已成为畅通国内国际双循环的重要支撑。”在成都国际铁路港投资发展有限公司董事长庞建华看来，当前跨境生鲜、医药等冷链产品需求快速增长，成渝两地依托中欧班列（成渝）通道优势，加快建设国家骨干冷链物流基地，正构建起联动成渝、辐射欧亚的冷链物流枢纽。

会上，中欧班列（成渝）冷链集散中心成立。

庞建华介绍，新平台有新打算：2026年，成渝两地将织密境内外冷链服务网络，包括冷藏箱提还点、维修保养配套服务点等，打造“安全、稳定、可控”的一站式服务保障体系。同时，两地将整合铁路、公路、海运、航空多式联运资源，实现冷链产品“门到门”“港到港”高效运输，助力西部内陆拓展欧洲及东南亚冷链市场。此外，两地还将深化产贸融合，聚焦欧洲肉类及生物医药、东南亚水果及海鲜等特色单品进口以及川渝农产品出口等，精准对接“一带一路”合作伙伴的产贸需求。

#### 新机遇 加快培育发展枢纽经济

成渝两地共建中欧班列（成渝）品牌五年来，中欧班列（成渝）成为全国开行量最多、区域合作最广泛、运输最稳定的中欧班列。

五年时间，成渝两地持续扩大“中欧班列+”效应，全力打造医药、冷链、邮件、跨境电商等特色班列。

中国邮政集团有限公司四川省寄递事业部国际业务分公司运营部经理申宁介绍，成都至波兰罗兹的“蓉欧速达”班列已实现“每周一班、每班一整柜”固定运输频次，准点率达99%，为四川邮政打造国际邮件航空和铁路枢纽口岸提供了坚实运输支撑。

展望未来，中欧班列（成渝）怎样突破？“‘十五五’是我国物流供应链创新发展的黄金时期，也是现代物流转型升级发展的关键时期。”中国宏观经济研究院（国家高端智库）高级顾问专家汪鸣表示，“成渝地区应以供应链为抓手，推动物流与产业融合、提质增效降本，提升产业发展价值，围绕产业链、供应链、价值链培育和建设有价值创造能力的场景，加快成渝陆港枢纽转型，培育发展枢纽经济，打

造世界陆港枢纽。”

#### Partners Conference Held in Chengdu

At 10:00 on December 5, two China-Europe Railway Express (Chengdu-Chongqing) freight trains, commemorating the fifth anniversary and fully loaded with medical equipment, vehicle displays, postal parcels, and other goods designated as "Made in Sichuan-Chongqing", simultaneously departed from the Chengdu International Railway Port and Chongqing's Tuanjiecun Station. Bound respectively for Tilburg in the Netherlands and Duisburg in Germany, these trains are making their way towards Europe, vividly demonstrating the collaborative strength of Chengdu and Chongqing.

On the same day, the 2025 China-Europe Railway Express (Chengdu-Chongqing) Global Partners Conference was held in Qingbaijiang District, Chengdu City. Under the theme "Uniting Global Partners to Build a World-Class Land Port Hub", the conference attracted approximately 500 professionals from both China and abroad to explore collaborative opportunities.

As of now, the China-Europe Railway Express (Chengdu-Chongqing) network reaches over 100 cities globally, with cumulative departures exceeding 38,000 trains, accelerating the pace of opening up. What signals were released as global partners gathered at this conference?

#### New Platform: Collaborating to Build a Cold Chain Distribution Hub

"An efficient, stable, and secure cold chain logistics corridor has become a crucial support for promoting unimpeded domestic and international economic flows," stated Pang Jianhua, Chairman of Chengdu International Railway Port Investment Development Co., Ltd. Highlighting the rapidly growing demand for cross-border cold chain products, such as fresh goods and pharmaceuticals, he noted that, by leveraging the strengths of the China-Europe Railway Express (Chengdu-Chongqing) corridor, Chengdu and Chongqing are accelerating the development of national backbone cold chain logistics bases, actively establishing a cold chain logistics hub that

connects the two cities and extends its reach across Eurasia.

At the conference, the China-Europe Railway Express (Chengdu-Chongqing) Cold Chain Distribution Center was established.

Pang Jianhua explained that the new platform has fresh plans: by 2026, Chengdu and Chongqing will densify their domestic and international cold chain service networks. This will include establishing a comprehensive system featuring refrigerated container pickup/return points and maintenance support service stations, all aimed at creating a "secure, stable, and controllable" one-stop service and support framework. Meanwhile, the two regions will integrate multimodal transport resources, including rail, road, sea, and air, to achieve efficient "door-to-door" and "port-to-port" transportation for cold chain products. This will help inland western China expand its cold chain markets in Europe and Southeast Asia. Furthermore, both regions will deepen the integration of production and trade. They will focus on importing specific products such as European meats and biopharmaceuticals, as well as Southeast Asian fruits and seafood, while promoting the export of agricultural products from Sichuan and Chongqing. This approach aims to precisely align with the production and trade needs of Belt and Road Initiative partner countries.

#### New Opportunities: Accelerating the Development of Hub Economy

Over the five years since Chengdu and Chongqing jointly established the China-Europe Railway Express (Chengdu-Chongqing) brand, it has become the national leader among China-Europe freight routes, operating the highest number of train services, fostering the most extensive regional cooperation, and delivering the most stable transportation performance.

Over the past five years, Chengdu and Chongqing have consistently expanded the "China-Europe Railway Express Plus" effect, making every effort to develop specialized train services for sectors such as pharmaceuticals, cold chain logistics, mail, and cross-border e-commerce.

Shen Ning, Operation Department Manager of the International Business Branch under the Sichuan Provincial Parcel, Express and Logistics Business Unit of China Post Group Corporation Limited, explained that the Chengdu-Europe express railway service from Chengdu to Łódź, Poland, has achieved a fixed frequency of "one train per week, each carrying a full container load", with an on-time arrival rate of 99 percent. This provides solid transportation support for China Post Sichuan Provincial Branch in establishing an international mail hub for both air and rail transport.

In the future, how will the China-Europe Railway Express (Chengdu-Chongqing) achieve breakthroughs? The 15th Five-Year Plan period marks a golden era for innovation and development in China's logistics supply

chain, as well as a critical phase for the transformation and upgrading of modern logistics. Wang Ming, a senior advisor and expert at the Academy of Macroeconomic Research, one of China Think Tanks, stated, "The Chengdu-Chongqing region should leverage the supply chain as a key driver to promote the integration of logistics and industry, enhance quality, increase efficiency, and reduce costs. This will elevate the value of industrial development. By focusing on industrial chains, supply chains, and value chains, the region should cultivate and construct scenarios with value-creating capabilities, accelerate the transition of the Chengdu-Chongqing land port hub, foster the development of a hub-based economy, and build a world-class land port hub."

## 亚蓉欧大通道再添新动脉 中越班列中亚班列首次在蓉“牵手” New Artery Joins Asia-Chengdu-Europe Air&Rail International Train

12月16日 December 16



- 亚蓉欧大通道（胡志明—成都—塔什干）班列首发，实现东南亚与中亚区域班列互联互通
- 亚蓉欧大通道已形成连接欧洲、中亚、东南亚的多维度运输网络

12月16日，成都国际铁路港，亚蓉欧大通道（胡志明—成都—塔什干）班列首发。该趟班列运载越南牙刷等百货，此前从越南胡志明发出，抵达成都国际铁路港完成编组后，将一路向西驰骋，预计12天后抵达位于中亚的乌兹别克斯坦塔什干。

这是中越班列和中亚班列首次在成都“牵手”，标志着亚蓉欧大通道再添运输新动脉——首次实现东南亚与中亚区域的班列互联互通。

成都国际铁路港投资发展有限公司董事长庞建华介绍，以前越南货物出口中亚，需经海运转多个港口，耗时近40天。此次从越南运往乌兹别克斯坦的货物，通过中越班列

和中亚班列接续衔接，运输时效缩短一半以上。

为满足企业跨洲际铁路运输需求，成都国际铁路港投资发展有限公司正根据市场需求优化排班计划，聚焦东南亚至中亚、欧洲区域开展潜在货源挖掘和重点企业调研。“我们计划逐步增加亚蓉欧大通道开行频次，强化‘越桂蓉欧’‘澜湄蓉欧’线路的运输组织效能，推动中欧（亚）班列与南向通道的定时、定点、定线接续。”庞建华表示，下一步，成都国际铁路港将打造“班列+产业”产品体系，推动运输通道与产业集群深度融合。

随着中越班列与中亚班列“牵手”，亚蓉欧大通道已形成连接欧洲、中亚、东南亚的多维度运输网络。此次线路拓

展，将为东南亚与中亚的贸易往来搭建高效桥梁。

On December 16, the inaugural train of the Asia-Chengdu-Europe Air&Rail International Train (Ho Chi Minh City- Chengdu- Tashkent) departed from the Chengdu International Railway Port. The train, loaded with general merchandise such as Vietnamese toothbrushes, originated from Ho Chi Minh City, Viet Nam. After being marshaled at the Chengdu International Railway Port, it will head westward and will arrive in Tashkent, Uzbekistan, in Central Asia, in 12 days.

This is the first time that the China-Viet Nam freight train and the China-Central Asia freight train have "joined hands" in Chengdu. It marks the addition of a new transport artery to the Asia-Chengdu-Europe Air&Rail International Train, achieving, for the first time, direct freight train connectivity between Southeast Asia and Central Asia.

Pang Jianhua, Chairman of Chengdu International Railway Port Investment Development (Group) Co., Ltd., explained that previously, goods from Viet Nam destined for Central Asia had to be shipped by sea, transferred across multiple ports, taking nearly 40 days. This time, goods shipped from Viet Nam to Uzbekistan were transported via the seamless connection of the China-Viet Nam and China-Central Asia freight trains, reducing the transport time by more than half.

To meet the demand for cross-continental rail transport from businesses, Chengdu International Railway Port Investment Development (Group) Co., Ltd. is optimizing its scheduling based on market needs, focusing on identifying potential cargo sources and conducting research on key enterprises in regions from Southeast Asia to Central Asia and Europe. "We plan to gradually increase the frequency of services along the Asia-Chengdu-Europe Air&Rail International Train, enhance the transportation organization efficiency of the 'Viet Nam-Guangxi-Chengdu-Europe' and 'Lancang-Mekong-Chengdu-Europe' express routes, and promote the scheduled, fixed-point, and fixed-route connection between China-Europe (Central Asia) freight trains and the southern corridor," stated Pang Jianhua. The Chengdu International Railway Port will, he added, develop a "Freight Train + Industry" product system to drive the deep integration of transport corridors with industrial clusters.

With the "handshake" between the China-Viet Nam and China-Central Asia freight trains, the Asia-Chengdu-Europe Air&Rail International Train has now established a multi-dimensional transport network connecting Europe, Central Asia, and Southeast Asia. This route expansion will build an efficient bridge for trade between Southeast Asia and Central Asia.

学校新闻  
SWUFE News



### 李永强率团访问意瑞法三国高校，拓展国际化办学新空间 President Li Yongqiang Leads Delegation to Strengthen Partnerships with European Universities

10月11日 October 11



为深入贯彻落实新时代教育对外开放战略，加快推进财经特色鲜明的世界一流大学建设，近日，党委副书记、校长李永强率团访问意大利、瑞士、法国三国高校，聚焦新百年学校国际化布局，重点围绕中外合作办学、学术协同创新、

人才交流合作等领域与多所高校达成合作共识，推动学校国际合作再上新台阶。

在意大利，代表团访问了威尼斯大学、罗马第一大学。李永强介绍了学校学科建设、国际交流合作等方面情况，就



依托双方学科特色和区位优势加强协同科研、深化合作办学等提出相应意见建议。威尼斯大学校长李集雅、罗马第一大学副校长朱塞佩·西卡罗内高度评价学校在商科教育领域的卓越成就，表示愿以意中建交55周年为契机深化双方战略合作。李集雅重点介绍了该校商学、语言学优势及对华研究积淀，表示乐意聚焦数字管理、金融科技、数据科学推动中外合作办学项目落地，双方达成签署校级备忘录共识。朱塞佩·西卡罗内高度肯定双方在博士联合培养等方面的已有成果，就进一步扩大博士双学位培养规模，探索在经济法学等领域合作办学新路径等与我方充分交换意见。

在瑞士，代表团先后访问苏黎世大学、卢塞恩大学、卢塞恩应用科学与艺术大学。李永强指出，瑞士是国际金融中心，期待与在瑞商科教育“隐形冠军”高校合作，双方可在金融科技、数字管理、艺术管理等领域共同探索协同发展新路径。卢塞恩大学校长马丁·哈特曼，卢塞恩应用科学与艺术大学校长芭芭拉·巴德，苏黎世大学商学、经济学与信息学院副院长陈辉等均表示希望与学校建立国际交流合作长效机制，在国际金融管理、数字艺术管理等领域加强联合培

养、学术交流等。

在法国，代表团先后访问了巴黎商学院、南特高等商学院。巴黎商学院院长奥利维尔·阿普特尔表示支持共建中法经济与管理联合研究中心，希望能加快合作共建DBA、MBA等联合培养项目。南特高等商学院院长塞巴斯蒂安·特兰就进一步整合自身可持续发展领域积淀与我校在绿色金融、企业治理方面优势，就共建中外合作办学项目与我方达成一致意见，双方签署合作举办“企业可持续发展”管理学博士联合培养项目协议。

出访期间，代表团还分别拜会了中国驻意大利大使馆、中国驻法国大使馆，会见了驻意大利大使馆于兴国参赞、驻法国大使馆周家贵公参。代表团还与法国校友、多所知名高校博士生进行座谈交流。

此次访问是学校立足新百年新起点推进高水平教育对外开放的重要举措，标志着学校与欧洲高校合作向更深层次、更广领域迈进。学校校长办公室、国际交流与合作处、工商管理学院、国际教育学院等单位负责人随同出访。

To further advance China's strategy for educational

opening-up and accelerate the development of a world-class university with distinctive strengths in finance and economics, Li Yongqiang, President of Southwestern University of Finance and Economics (SWUFE), led a delegation to visit universities in Italy, Switzerland, and France.

Focusing on SWUFE's new-century internationalization strategy, the delegation reached broad consensus with multiple institutions on joint education, academic collaboration, and talent exchange, further deepening cooperation with Europe.

In Italy, the delegation visited Ca'Foscari University of Venice and Sapienza University of Rome, where both sides agreed to strengthen cooperation in digital management, fintech, and data science, and expand joint Ph.D. programs. University leaders praised SWUFE's excellence in business education and expressed commitment to deeper collaboration in celebration of the 55th anniversary of China-Italy diplomatic relations.

In Switzerland, visits to the University of Zurich, University of Lucerne, and Lucerne University of Applied Sciences and Arts opened new prospects for cooperation in fintech, digital management, and arts management. Partner institutions expressed strong interest in building long-term collaboration frameworks with SWUFE.

In France, the delegation visited Paris Business School and Audencia Business School (Nantes). The two sides agreed to promote DBA and MBA joint programs, and signed an agreement to jointly launch a Doctoral Program in Business Administration on Corporate Sustainability.

The delegation also met with officials from the Chinese Embassies in Italy and France, and held discussions with SWUFE alumni and Chinese doctoral students.

This visit marks an important step in SWUFE's efforts to advance high-level educational opening-up, expand global partnerships, and deepen cooperation with European universities.

## 学校2025年秋季运动会圆满结束 SWUFE 2025 Autumn Sports Games Successfully Concluded

11月6日 November 6



11月6日—11月7日，学校2025年秋季运动会在柳林校区举行。运动会以“礼赞新时代·奋进新征程，庆百年校庆·铸西财辉煌”为主题，党委书记赵建军，党委副书记、校长李永强等全体校领导，各职能部门和学院（研究院）负责人参加开幕式。

6日上午8时，运动会在晨曦运动场拉开帷幕。赵建军宣布运动会开幕。党委书记赵建军，党委副书记、校长李永强等全体校领导，各职能部门和学院（研究院）负责人参加开幕式。

本届运动会设有田径、网球、乒乓球、羽毛球、台球、定向越野、阳光跑、集体跳绳、拔河和仰卧起坐等40个竞赛项目，参赛人数超2万人次，充分激发了师生参与热情。校友代表重返赛场，为运动会增添温情，贺百年母校荣光。赛场上，运动健儿生动诠释“更快、更高、更强——更团结”的奥林匹克格言，奋勇争先；赛场外，观赛众人齐声欢呼加油呐喊，燃情助力。全体师生在竞争中释放激情，在协作中凝聚力量，以昂扬姿态绘就奋进图景，让体育精神在校园持续传递。7日下午，运动会圆满结束，盖凯程致闭幕词指出，本届运动会，是学校踏上新百年新征程以后举办的第一届运动会，是一次团结的盛会、奋进的盛会、成功的盛会，希望大家以此为契机，牢固树立“健康第一”的理念，积极践行体育格言，以更加强健的体魄、更加饱满的热情、更加昂扬的态度，投身学校新百年新征程。

学校领导和职能部门负责人为获奖单位颁奖。金融学院、中国金融研究院，工商管理学院，会计学院分获秋季运动会及“光华杯”系列体育竞赛团体总分前三名。

From November 6 to 7, the 2025 Autumn Sports Games of the Southwestern University of Finance and Economics (SWUFE) were held at the Liulin Campus. With the theme "Salute the New Era, Strive for a New Journey—Celebrate the Centennial, Forge SWUFE's Brilliance", the event brought together Chairman Zhao Jianjun, President Li Yongqiang, all university leaders, and representatives from various schools, institutes, and administrative departments for the opening ceremony.

The Games officially began at 8 a.m. on November 6 at the Morning Light Sports Field, with Chairman Zhao announcing the opening and Vice President Gai Kaicheng presiding.

This year's event featured 40 competition categories, including track and field, tennis, table tennis, badminton, billiards, orienteering, sunshine running, group rope skipping, tug-of-war, and sit-ups, attracting more than 20,000 participants. The Games inspired great enthusiasm among students, faculty, and alumni—many of whom returned to campus to celebrate the university's centennial through sportsmanship and unity.

On the field, athletes embodied the Olympic motto "Faster, Higher, Stronger—Together" through their spirited competition, while spectators cheered passionately from the sidelines, creating an atmosphere full of energy and pride.

The Games successfully concluded on the afternoon of November 7. In his closing remarks, Vice President Gai Kaicheng emphasized that this was the first sports event held since SWUFE entered its new century, marking a milestone of unity, progress, and success. He encouraged all participants to uphold the principle of "Health First," embrace sportsmanship, and continue contributing to SWUFE's new century with stronger bodies, fuller enthusiasm, and higher aspirations.

University leaders and department heads presented awards to the winning teams. The School of Finance/Institute of Chinese Financial Studies of SWUFE, the School of Business Administration, and the School of Accounting won the top three places in the overall standings for both the Autumn Sports Games and the "Guanghua Cup" sports series.

## 李永强出席2025中意大学校长对话会 President Li Yongqiang Attends the 2025 China-Italy University Presidents Dialogue

11月13日 November 13

近日，由教育部指导、中国教育国际交流协会与意大利大学校长联合会共同主办的2025中意大学校长对话会在北京成功举行。教育部党组书记、部长怀进鹏，意大利大学和科研部部长贝尼尼出席对话会并发表主旨演讲，共同签署《中华人民共和国教育部部长与意大利共和国大学和科研部部长联合声明》。教育部党组成员、副部长任友群主持会议，来自中意两国60余所高校和机构的代表齐聚一堂，共商中意高等教育合作大计。学校党委副书记、校长李永强应邀出席本次活动并主持“创新合作办学模式，推动产学研深度融合”主题研讨环节。

学校高度重视与意大利高校的交流合作，与威尼斯大学、罗马第一大学、特伦托大学、帕维亚大学等多所意大利高校建立稳固合作关系。2024年，学校与意大利罗马第一大学合作举办金融学专业博士研究生教育项目顺利开班；今年9月，李永强率团访问威尼斯大学和罗马第一大学，就聚焦金融科技、数据科学推动新的合作办学项目达成高度共识。

此次对话会上，中意两国高校和机构签署16份合作备忘录、协议。李永强代表学校与意大利威尼斯大学签署合作备忘录，标志着两校合作迈上新台阶。

未来，学校将持续深化与意大利高校在人才培养、科学研究等领域务实合作，积极融入中意高等教育合作网络，为促进中意人文交流与文明互鉴贡献“西财力量”。

学校校长办公室、国际交流与合作处（港澳台事务办公室）相关负责人陪同参会。

Recently, the 2025 China-Italy University Presidents Dialogue, guided by the Ministry of Education of China and co-hosted by the China Education Association for International Exchange and the Conference of Italian University Rectors, was successfully held in Beijing. Huai Jinpeng, Minister of Education of China, and Anna Maria Bernini, Italy's Minister of University and Research, attended the dialogue and delivered keynote speeches. They jointly signed the Joint Statement between the Minister of Education of the People's Republic of China and the Minister of University and Research of the Italian Republic. Ren Youqun, Vice Minister of Education, presided over the meeting. Representatives from more than 60 universities and



institutions from China and Italy gathered to discuss deeper cooperation in higher education.

President Li Yongqiang was invited to attend the event and chaired the thematic session titled "Innovative Joint Education Models to Advance Deep Integration of Industry, Academia, and Research."

SWUFE attaches great importance to cooperation with Italian universities and has established solid partnerships with institutions such as Ca' Foscari University of Venice, Sapienza University of Rome, the University of Trento, and the University of Pavia. In 2024, SWUFE and Sapienza University of Rome successfully launched a joint doctoral program in Finance. In September this year, President Li Yongqiang led a delegation to visit Ca' Foscari University of Venice and Sapienza University of Rome, reaching strong consensus on advancing new joint education programs in areas such as financial technology and data science.

During the dialogue, Chinese and Italian universities and institutions signed 16 cooperation memoranda and agreements. On behalf of SWUFE, Li Yongqiang signed a memorandum of cooperation with Ca' Foscari University of Venice, marking a new milestone in the partnership between the two universities.

Looking ahead, SWUFE will continue to deepen pragmatic cooperation with Italian universities in talent cultivation, scientific research, and other areas, actively integrate into the China-Italy higher education cooperation network, and contribute to promoting cultural exchange and mutual learning between Chinese and Italian civilizations.

Directors from the Office of the President and the Office of International Exchange and Cooperation accompanied the visit.

## 我校代表队在第30届史丹森国际环境法模拟法庭大赛荣获佳绩 The Representative Team of SWUFE Achieves Outstanding Results at the 30th Stetson International Environmental Moot Court Competition

11月20日 November 20



11月20日至24日，第30届史丹森国际环境法模拟法庭大赛东亚赛 (Eastern Asian Rounds of the 30th Stetson International Environment Moot Court Competition) 在韩国首尔举行。北京大学、中国政法大学、韩国崇实大学等多所知名由学校法学院教师汪蕾、雷芸指导，王美懿、杨时恒、王予汝三位同学组成的代表队荣获东亚赛区亚军（银奖）、最佳书状（东亚赛区第一）、个人最佳辩手，获得参加全球

总决赛的资格。  
史丹森国际环境法模拟法庭大赛创始于1996年，由美国史丹森大学法学院主办，是具有全球影响力的英文模拟法庭赛事之一。该比赛分为地区选拔赛和国际决赛两个阶段。备赛阶段，我校代表队常态化组织模拟庭审实训，围绕赛事争议焦点深入研讨、逐项攻关。赴韩参赛期间，队员分工协作，反复打磨陈述内容，及时复盘优化策略，最终凭借扎实

专业功底与出色现场表现荣获佳绩。

学校向来重视涉外法治人才培养，将“以赛促学”理念贯穿育人全过程，通过优化课程模块、组建专家指导团队、搭建实战平台与设立专项基金等举措，系统支持学生参与国际赛事。此次成绩是学校长期坚持赛事育人、重视涉外法治教育成果的集中体现，彰显了学校服务国家重大战略，持续输送高层次涉外法治人才的使命担当。高校参加比赛。

From November 20 to 24, the Eastern Asian Rounds of the 30th Stetson International Environmental Moot Court Competition were held in Seoul, South Korea. The event brought together teams from leading universities such as Peking University, China University of Political Science and Law, and Soongsil University in Korea.

The representative team of SWUFE— composed of students Wang Meiyi, Yang Shiheng, and Wang Yuru, and coached by Law School faculty members Wang Lei and Lei Yun—achieved outstanding results. The team won Second Place (Silver Award) in the East Asia region, Best Memorial (1st place in the region), and Best Oralist, earning a spot in the Global Final.

Founded in 1996 and hosted by Stetson University College of Law in the United States, the Stetson International Environmental Moot Court Competition is one of the world's most influential English-language moot court competitions in environmental law. The competition

consists of regional qualifying rounds and an international final.

During preparation, the representative team of SWUFE conducted regular moot court training, engaged in in-depth analysis of the case's key issues, and refined arguments through multiple rounds of internal critique. While competing in Korea, team members coordinated closely, continuously polished their speeches, and adjusted strategies based on real-time performance reviews—ultimately achieving excellent results through strong legal expertise and outstanding advocacy.

SWUFE has long emphasized the development of talent in foreign-related legal practice, integrating the concept of "learning through competition" throughout the educational process. By optimizing curriculum modules, forming expert coaching teams, building practical training platforms, and establishing dedicated funding support, the university provides systematic support for students participating in international competitions.

This achievement reflects SWUFE's long-standing commitment to competition-based education and foreign-related legal training. It demonstrates the university's dedication to serving major national strategies and cultivating high-level foreign-related legal professionals.



## 教育部党组成员、副部长任友群到西南财经大学调研 Ren Youqun, Member of the Party Leadership Group and Vice Minister of Education, Conducts Research at the Southwestern University of Finance and Economics

11月22日 November 22



11月22日，教育部党组成员、副部长任友群一行到西南财经大学调研教育对外开放工作。教育部国际合作与交流司司长、港澳台办公室主任杨丹，中华人民共和国联合国教科文组织全国委员会秘书处副秘书长葛思颖，四川省委教育工委书记、教育厅党组书记陈冠松，四川省教育厅副厅长蔡光洁，学校党委书记赵建军，党委副书记、校长李永强，相关校领导和职能部门负责人参加调研。

调研座谈会上，赵建军汇报了学校整体办学情况。他指出，学校近年来持续深化“新财经”发展战略，在学科核心竞争力和综合办学实力方面取得了显著提升。面向未来，学校将牢牢锚定建设教育强国这一目标，通过推进高水平教育对外开放，全面推动学校实现高质量发展。随后，李永强重点汇报了学校教育对外开放工作情况，表示学校将进一步发挥区位优势，增强战略主动性，通过一系列务实举措持续提升学校国际知名度和影响力。

任友群充分肯定学校在教育对外开放工作中取得的成绩。他指出，面对新时代教育对外开放新形势新要求，西南财经大学要主动服务国家战略，充分发挥区位优势和学科特色，积极融入共建“一带一路”，坚持内涵式发展，对标国际一流标准，不断增强国际竞争力，创新合作办学模式，拓

宽中外人文交流渠道，加大国际中文教育推广力度，为推动高水平教育对外开放作出更多贡献。

期间，任友群一行还实地调研了留学生教育教学情况，并与留学生亲切交流。

On November 22, Ren Youqun, Member of the Party Leadership Group and Vice Minister of Education, and his entourage conducted research on the work of educational opening-up at the Southwestern University of Finance and Economics (SWUFE). Yang Dan, Director of the Department of International Cooperation and Exchange (Office of the Hong Kong, Macao and Taiwan Affairs) of the Ministry of Education; Ge Siying, Deputy Secretary-General of the Secretariat of the National Commission of the People's Republic of China for UNESCO; Chen Guansong, Secretary of the Education Work Committee of the Sichuan Provincial Party Committee and Secretary of the Party Leadership Group of the Sichuan Provincial Department of Education; Cai Guangjie, Deputy Director of the Sichuan Provincial Department of Education; Zhao Jianjun, Secretary of the Party Committee of SWUFE; Li Yongqiang, Deputy Secretary

of the Party Committee and President of SWUFE, as well as relevant university leaders and heads of functional departments, attended the research activity.

At the research forum, Zhao Jianjun reported on the overall school-running situation of SWUFE. He pointed out that in recent years, the university has continuously deepened its "New Finance and Economics" development strategy, achieving remarkable improvements in core disciplinary competitiveness and comprehensive school-running strength. Looking to the future, SWUFE will firmly focus on the goal of building a strong education nation, and comprehensively promote high-quality development of the university by advancing high-level educational opening-up. Subsequently, Li Yongqiang focused on reporting the university's work in educational opening-up, stating that SWUFE will further leverage its geographical advantages, enhance strategic initiative, and continuously raise its international visibility and influence through a series of pragmatic measures.

Ren Youqun fully affirmed the achievements made by

SWUFE in educational opening-up. He pointed out that facing the new situation and requirements of educational opening-up in the new era, SWUFE should proactively serve national strategies, give full play to its geographical advantages and disciplinary characteristics, actively integrate into the joint construction of the "Belt and Road", adhere to connotative development, benchmark against world-class standards, continuously enhance international competitiveness, innovate joint school-running models, expand channels for cultural exchanges between China and foreign countries, and increase efforts in promoting international Chinese education, so as to make greater contributions to advancing high-level educational opening-up.

During the visit, Ren Youqun and his entourage also conducted on-site research on the education and teaching of international students and had cordial exchanges with them.

# Ai时代统计学发展研讨会暨财经数智科学创新实验室 成立仪式在我校成功举办

## Seminar on Statistics in the AI Era and Inauguration of the Laboratory for Financial Data Intelligence and Innovation Successfully Held at SWUFE

12月6日 December 6



12月6日，AI时代统计学发展研讨会暨财经数智科学创新实验室成立仪式在我校成功举办。中国科学院院士、清华大学讲席教授陈松蹊，国家统计局原总工程师文兼武，中央财经大学原党委书记、江西财经大学讲席教授邱东，弘泰恒业投资公司董事长、学校1979级校友任道德，学校党委书记赵建军，党委副书记、校长李永强等通过线上线下方式出席开幕式。来自国家统计局、清华大学、厦门大学、京东集团、数库（上海）科技有限公司等50余所相关单位、高等院校、科研院所、知名企业专家代表和学校师生代表共200余人参加活动。学校党委常委、副校长李志生主持开幕式。

李永强代表学校致欢迎词，介绍了学校在数智科学时代背景下深入推进“新财经”战略的实践与成效。他指出，学校统计学科以交叉融合和数智赋能为突破口，逐步形成了以数理统计为基础、经济统计为重点、数据科学为引擎，彰显金融统计优势的学科发展格局。他表示，即将成立的财经数智科学创新实验室旨在构建“数智基座—特色科研—学科发展”三位一体创新体系，推动统计学在AI时代的发展，汇聚政产学研智慧，共同服务中国式现代化。

文兼武指出，西南财大统计学科要依托实验室平台，进一步聚焦政府统计现实需求，广泛汇聚学界、业界与政界智慧，推动“教—学—研—用”深度融合。邱东指出，要以开放心态拥抱技术，坚持“观大势”“夯地基”“善工具”，推动学科创新发展。陈松蹊强调工程化对于统计学科的重要性，认为统计学科在人工智能时代必须主动应变、积极作为，并对学校主动布局、着眼未来建设实验室充满期待。任道德深情回顾了在校的求学岁月，表示将支持实验室发展，为学校开展有组织科研、推动产学研协同创新作出贡献。

李志生宣读《西南财经大学关于成立“财经数智科学创新实验室”的决定》。文兼武，邱东，赵建军，李永强，国

家统计局一级巡视员康君、研究所首席研究员许亦频，四川省统计局党组书记、局长曾俊林，中国劳动关系学院院长傅德印，内蒙古财经大学原校长杜金柱，国务院学位委员会统计学科评议组召集人、中国人民大学统计学院原院长王晓军共同为实验室揭牌。赵建军为实验室建设管理委员会委员，学术与技术委员会委员，实验室主任、执行主任颁发聘书。实验室主任兰伟就实验室建设目标、研究方向与发展规划作汇报。

开幕式后，前滴滴出行首席科学家、北卡罗来纳大学教堂山分校教授朱宏图，四川省大数据中心总工程师黄国明，京东集团副总裁、首席数据科学家郑宇分别作大会特邀报告。

下午，实验室建设研讨咨询会举行。实验室研究团队围绕“中国绿色金融发展数智化监测系统”“FinSentiAgents：金融市场情绪多智能体构建与应用”“InnovInsight：多维数据融合下的企业创新评估与产业”三个项目，与参会专家学者进行深入汇报与交流。

On December 6, the Seminar on the Development of





Statistics in the Era of AI and the Inauguration Ceremony of the Laboratory for Financial Data Intelligence and Innovation were successfully held at SWUFE. More than 200 representatives— including experts from the National Bureau of Statistics, Tsinghua University, Xiamen University, JD.com, DataYes (Shanghai) Technology Co., Ltd., over 50 institutions, universities, research institutes, well-known enterprises, as well as SWUFE faculty and students— attended the event.

President Li Yongqiang delivered a welcome address on behalf of the university, introducing SWUFE's practices and achievements in advancing the "New Finance and Economics" strategy in the era of intelligent data science.

Vice President Li Zhisheng read the official announcement on establishing the Laboratory for Financial Data Intelligence and Innovation, SWUFE.

Chairman Zhao Jianjun presented appointment letters to members of the Laboratory Construction and Management Committee, the Academic and Technical Committee, as well as to the Director and Executive Director of the laboratory.

Laboratory Director Lan Wei delivered a report outlining the laboratory's development goals, research directions, and future plans.

Following the opening ceremony, keynote speeches were delivered by: Zhu Hongtu, former Chief Scientist of DiDi Global Inc. and Professor at the University of North Carolina at Chapel Hill; Huang Guoming, Chief Engineer of the Sichuan Big Data Center; and Zheng Yu, Vice President and Chief Data Scientist of JD.com

In the afternoon, the Laboratory Development Consultation Meeting was held. The laboratory's research teams presented three major projects— China's Green Finance Digital-Intelligent Monitoring System, FinSentiAgents: Multi-Agent Construction and Application for Financial Market Sentiment, InnovInsight: Enterprise Innovation Assessment and Industry Analysis Based on Multidimensional Data Integration.

Experts and scholars engaged in in-depth discussions and exchanges on the research progress and future development of these projects.

## 中外财经教育联盟第三届年会暨“塑造未来领袖：以教育合作赋能全球治理人才培养”主题研讨会召开

### The 3rd Annual Conference of Alliance for Economics and Management Education (AEME) and Seminar on "Shaping Future Leaders: Empowering Talent for Global Governance through Education Cooperation"

12月19日 December 19



12月19日，由中外财经教育联盟主办、西南财经大学承办的中外财经教育联盟第三届年会暨“塑造未来领袖：以教育合作赋能全球治理人才培养”主题研讨会在柳林校区召开。海内外40所高校、企业领导嘉宾、专家学者齐聚西财，共探数智时代财经教育变革与全球治理人才培养新路径。

学校党委书记赵建军在开幕式致辞，对参会嘉宾表示欢迎。他指出，当前百年变局加速演进，全球挑战层出不穷，治理之道，关键在人。培养全球治理人才要走好“交叉融合”之路，打破学科边界，促进财经教育与人工智能深度融合；要走好“开放合作”之路，深化联盟高校实质性合作，构建更具韧性的全球财经教育共同体；要走好“情怀涵养”之路，坚持用习近平新时代中国特色社会主义思想凝心铸魂，引导学生在“两个结合”广阔视野中筑牢信仰之基。

中外财经教育联盟执行理事长、中央财经大学校长马海涛致辞并作主旨发言。他表示，联盟成立两年多以来，成员通过开展密切深入交流合作，为推动财经教育发展做出重要贡献。未来联盟将继续秉持“协同创新、开放共享”理念，

为推动构建人类命运共同体贡献智慧。马海涛以《“AI+财经”的中财大方案：培育全球治理领袖人才》为题，深入剖析了人工智能重构全球经济格局的背景，分享了中央财大在构建“跨学科、重实践”人才培养体系及系统布局的经验成效。

学校党委副书记、校长李永强以《数智时代的全球治理人才培养：范式转型与路径探索》为题作主旨发言。他指出，未来全球治理人才需具备“学习力”“共情力”“行动力”三大核心素养。学校深入实施“深度开放”核心战略，坚持“引进来”与“走出去”并重，通过拓展空间集成全球优质资源，创新模式完善拔尖人才培养体系，重构生态营造深度开放办学氛围，着力培养能够从容应对未来挑战的全球治理人才。

浙江工商大学党委副书记、校长王永贵，吉林财经大学党委书记张炳辉，中南财经政法大学党委常委、副校长刘仁山，对外经济贸易大学党委常委、副校长陈德球分别围绕财经大学高质量发展、深耕国际合作、学科交叉与产教融合以及联盟合力教育赋能等作精彩主旨发言。江西财经大学党委常委、副校长袁红林，上海对外经贸大学党委常委、副校长徐永林，贵州财经大学党委常委、副校长杜剑，河北金融学院党委常委、副校长韩景旺，澳门科技大学协理副校长梁文慧，缅甸国家管理学位学院院长钦·蒂达·尼因（Khin Thida Nyein），巴西伯南布哥大学中心主任阿德米尔·马塞多·纳西门托（Ademir Macedo Nascimento）等嘉宾围绕教育国际交流合作与全球治理人才培养等分享前瞻性思考和宝贵经验。学校党委常委、副校长李志生，东北财经大学党委常委、副校长施锦芳主持开幕式及主旨论坛。



研讨会设置“搭建国际化平台深化全球治理人才培养”“学科融合重塑全球治理人才培养新路径”两个平行论坛，与会专家代表展开热烈研讨。

中外财经教育联盟第三届年会是财经高校主动回应“强国建设”时代之问的生动实践，不仅凝聚了数智时代财经教育变革的广泛共识，更为全球治理人才培养提供了具象化“中国方案”，为构建人类命运共同体注入源源不断的“财经力量”。

On December 19, the 3rd Annual Conference of



Alliance for Economics and Management Education and the seminar on "Shaping Future Leaders: Empowering Talent for Global Governance through Education Cooperation" were held at Liulin Campus, SWUFE. Leaders and guests from 40 universities and enterprises in China and abroad, as well as experts and scholars, gathered at SWUFE to jointly explore new paths for transforming financial education and cultivating global governance talents in the era of digital intelligence.

Chairman Zhao Jianjun delivered a speech at the opening ceremony, extending a warm welcome to all the guests present. Ma Haitao, Executive Chairman of the alliance and President of Central University of Finance and Economics, delivered a speech and gave a keynote address titled "The 'AI+ Finance' Solution of Central University of

Finance and Economics: Cultivating Global Governance Leaders." President Li Yongqiang delivered a keynote speech titled "Global Governance Talent Cultivation in the Digital Intelligence Era: Paradigm Transformation and Path Exploration."

Leaders from Zhejiang Gongshang University, Jilin University of Finance and Economics, Zhongnan University of Economics and Law, and University of International Business and Economics, respectively delivered wonderful keynote speeches on the high-quality development of finance and economics universities, deepening international cooperation, interdisciplinary integration, and industry-education integration, as well as education through the alliance's collective efforts. Guests from Jiangxi University of Finance and Economics, Shanghai University of International Business and Economics, Guizhou University of Finance and Economics, Hebei University of Finance and Economics, Macau University of Science and Technology, National Institute of Management (Myanmar), and the University of Pernambuco (Brazil), shared future-focused thoughts and valuable experiences

on international exchanges and cooperation in education and the cultivation of global governance talents. Vice President Li Zhisheng, and Shi Jinfang, the Vice President of Dongbei University of Finance and Economics, presided over the opening ceremony and the keynote forum.

The seminar set up two parallel forums: "Building an International Platform to Deepen the Cultivation of Global Governance Talents" and "Reshaping New Paths for the Cultivation of Global Governance Talents through Interdisciplinary Integration." Experts and representatives attending the forums engaged in lively discussions.

The 3rd Annual Conference represents a dynamic initiative by finance and economics universities to actively support the national endeavor of building a great modern country. It reflects a broad consensus on transforming finance and economics education in the digital and intelligent era, while also offering a "Chinese approach" to nurturing global governance talent. In doing so, it continues to contribute "finance and economics strength" to the advancement of a community with a shared future for mankind.





## 感知中国：探索数据新基地，感知城市新未来”实践活动顺利举办 "Experience China: Exploring New Data Bases, Perceiving Urban Future" Practical Activity Successfully Held

📅 10月11日 October 11



10月11日，由国家留学基金管理委员会主办、西南财经大学承办的“感知中国：探索数据新基地，感知城市新未来”实践活动在简阳市顺利举办，来自俄罗斯、巴基斯坦、老挝、泰国等20余个国家的国际学生参加了此次社会实践活动。本次活动旨在帮助国际学生深入了解中国在数字经济、智慧农业和新型城市建设等方面取得的发展成果。

国际学生首先参观了简阳市规划馆，通过沙盘展示、数字影像和互动体验，全面了解了简阳的城市发展历程、产业布局及未来规划，深刻感受到中国新型城镇化建设的蓬勃活力。随后，大家走进立昂数据简阳数据中心和四川能投天府云数据产业基地，实地参观数据中心并了解其运行模式、绿色节能技术以及云计算、大数据在政务、民生等领域的广泛应用，对中国数字经济的前沿发展有了更直观和深入的认识。

在智慧农业示范区，国际学生在工作人员的带领下走进

田间地头，现场观摩了农业无人机在播种、施肥、病虫害监测等农业生产环节的高效应用。大家纷纷踊跃参与操作体验，对科技赋能现代农业的“中国方案”表现出浓厚兴趣。来自巴基斯坦的学生表示：“这次活动让我看到了一个充满科技感和未来感的中国，尤其是无人机助农让我印象深刻，这在我们国家也有广阔的应用前景。”

此次实践活动将课堂延伸至社会，让国际学生们在亲身体验中深刻感受到中国在数字经济和科技赋能农业方面取得的发展成就，为全球发展中国家的现代化转型提供可借鉴的模式。国际学生作为中外文化交流的友好使者，将他们在中国的所见所闻、所思所感分享给更多的人，让世界更深入地了解真实、立体、全面的中国。

On October 11, the practical activity themed "Experience China: Exploring New Data Bases, Perceiving Urban Future" was successfully held in Jianyang City. Co-hosted by the China Scholarship Council (CSC) and organized by the Southwestern University of Finance and Economics (SWUFE), the event attracted international students from more than 20 countries including Russia, Pakistan, Laos and Thailand. Aimed at helping international students gain an in-depth understanding of China's development achievements in digital economy,



smart agriculture and new-type urban construction, the activity offered a vivid and immersive learning experience.

The international students first visited the Jianyang Urban Planning Exhibition Hall. Through sand table displays, digital videos and interactive experiences, they obtained a comprehensive understanding of Jianyang's urban development history, industrial layout and future planning, and deeply felt the vigorous vitality of China's new-type urbanization drive. Subsequently, the group toured the Leon Data Jianyang Data Center and the Sichuan Energy Investment Tianfu Cloud Data Industry Base. On-site visits to these facilities allowed them to learn

about the data centers' operation modes, green and energy-saving technologies, as well as the wide application of cloud computing and big data in government affairs, people's livelihood and other fields, thus forming a more intuitive and in-depth understanding of the cutting-edge development of China's digital economy.

At the smart agriculture demonstration zone, guided by staff members, the international students went to the fields and witnessed the efficient application of agricultural drones in various agricultural production links such as sowing, fertilization and pest monitoring. They actively participated in hands-on operation experiences and showed strong interest in the "Chinese solution" for technology-empowered modern agriculture. A student from Pakistan shared, "This activity has shown me a China full of technological sense and future prospects. In particular, the application of drones in agriculture left a deep impression on me, and I believe it has broad application prospects in our country as well."

This practical activity extended the classroom to society, enabling international students to personally experience and deeply perceive China's development achievements in digital economy and technology-empowered agriculture, which provides a reference model for the modernization transformation of developing countries around the world. As friendly envoys of cultural exchanges between China and foreign countries, these international students will share what they have seen, heard, thought and felt in China with more people, helping the world gain a deeper understanding of a true, multi-dimensional and comprehensive China.



## 西南财经大学与四川中欧国际物流有限公司签署校企合作协议书 SWUFE Signs University-Enterprise Cooperation Agreement with Sichuan China-Europe International Logistics Co., Ltd.

📅 10月14日 October 14



10月14日，西南财经大学国际教育学院与四川中欧国际物流有限公司在成都华润广场举行了校企合作签约仪式。四川中欧国际物流有限公司董事长倪同和、国际业务部总经理陆国栋、人力资源经理汝锋丽，西南财经大学国际教育学院院长袁松阳、副院长肖红超、项目负责人刘婧以及10余名留学生参加了仪式。

袁松阳对四川中欧国际物流有限公司的热情接待表示感谢。他表示，此次合作是学院深化国际化人才培养模式改革的重要举措，旨在为来华留学生提供更多接触中国企业、了解中国产业发展的实践机会，提升其跨文化就业竞争力。

倪同和对袁松阳一行表示热烈欢迎，他简要介绍了公司情况，并强调随着“一带一路”倡议的深入推进，国际物流企业亟需具备国际视野和实践能力的复合型人才，期待通过与高校合作，实现资源共享、人才共育。

毕业生代表MAHA在发言中分享了自己在西南财经大学的求学经历，以及在四川中欧国际物流公司中的职业成长经历。实习生代表DARIA则讲述了在企业实习期间的收获，表示社会实践极大提升了专业认知与职场适应能力。

袁松阳与倪同和签署合作协议，并共同为“西南财经大学来华留学教育实践基地”揭牌。签约仪式后，双方组织了

来华留学生与企业高层的专题座谈会，围绕国际物流行业的业务模式、发展态势及职业路径展开深入交流，现场气氛热烈。

本次校企合作标志着双方在人才培养、产教融合领域开启深度合作新篇章，将有力推动学校来华留学教育高质量发展，为“一带一路”建设国际化人才培养注入新动能。

On October 14, the College of International Education (CIE) of the Southwestern University of Finance and Economics (SWUFE) and Sichuan China-Europe International Logistics Co., Ltd. held a university-enterprise cooperation signing ceremony at China Resources Plaza in Chengdu. Ni Tonghe, Chairman of the Board of Sichuan China-Europe International Logistics Co., Ltd.; Lu Guodong, General Manager of the International Business Department; Ru Fengli, Human Resources Manager; Yuan Songyang, Dean of CIE; Xiao Hongchao, Vice Dean of CIE; Liu Jing, Project Responsible Teacher, as well as more than 10 international students attended the ceremony.

Yuan Songyang expressed his gratitude to Sichuan China-Europe International Logistics Co., Ltd. for its warm reception. He stated that this cooperation is an important measure for the school to deepen the reform of international talent training models. It aims to provide more practical opportunities for international students in China to contact Chinese enterprises, understand the development of Chinese industries, and enhance their cross-cultural employability competitiveness.

Ni Tonghe extended a warm welcome to Yuan Songyang and his entourage. He briefly introduced the company's situation and emphasized that with the in-depth advancement of the "Belt and Road" Initiative,



international logistics enterprises are in urgent need of compound talents with international perspectives and practical capabilities. He looked forward to realizing resource sharing and joint talent cultivation through cooperation with universities.

MAHA, a representative of graduates, shared her study experience at SWUFE and her career growth experience at Sichuan China-Europe International Logistics Co., Ltd. in her speech. DARIA, a representative of interns, talked about her gains during the internship in the enterprise, stating that social practice has greatly improved her professional cognition and workplace adaptability.

Yuan Songyang and Ni Tonghe signed the cooperation agreement and jointly unveiled the plaque of the "SWUFE International Student Education Practice Base for International Students in China". After the signing ceremony, the two parties organized a special forum between international students in China and enterprise executives. In-depth exchanges were conducted around

the business model, development trend and career path of the international logistics industry, with a lively atmosphere on site.

This university-enterprise cooperation marks the beginning of a new chapter of in-depth cooperation between the two parties in the fields of talent training and integration of industry and education. It will effectively promote the high-quality development of international student education in China at SWUFE and inject new impetus into the cultivation of international talents for the construction of the "Belt and Road".



## 我校顺利完成来华留学本科新生入学学业水平测试 SWUFE Successfully Completes China Scholastic Competency Assessment for New International Undergraduate Students

10月19日 October 19



质量发展贡献西财力量。

To thoroughly implement the spirit of the National Education Conference and the Outline for Building a Strong Education Nation (2024-2035), comprehensively promote the quality improvement, efficiency enhancement and high-quality development of international student education in China, and in accordance with the work requirements of the China Scholarship Council (CSC) on the quality of international student education, the Southwestern University of Finance and Economics (SWUFE) successfully held the China Scholastic Competency Assessment(CSCA) for new international undergraduate students at the West Teaching Building of Guanghua Campus on October 19. Adopting a computer-based online examination format, the test saw the participation of 89 international students in the mathematics section.

The university attached great importance to the organization of the examination, designating the College of International Education (CIE) to be responsible for the test arrangement. CIE launched the preparation work in advance, advancing all arrangements with refined standards. In the pre-examination phase, to ensure the

为深入贯彻落实全国教育大会精神和《教育强国建设规划纲要(2024-2035年)》，全面推动来华留学教育提质增效和高质量发展，根据国家留学基金管理委员会关于来华留学教育质量的工作要求，10月19日，西南财经大学在光华校区西区教学楼成功举行来华留学本科新生学业水平测试。本次测试采用计算机网络考试形式，共89名留学生参加数学测试。

学校对此次考试组织工作高度重视，指定由国际教育学院做好留学生新生学业水平测试考务工作。国际教育学院提前启动筹备事宜，以精细化标准推进各项安排。考前阶段，为保障线上考试环节顺畅，学院于10月10日开展考务与技术专项培训，明确各岗位责任分工；随后在10月15日至16日期间，对考试系统及相关硬件设备进行全面检测，并组织全真模拟测试，逐一排查考试设备与网络环境问题，同步优化考务流程，为正式考试的顺利进行筑牢基础。

考试期间，现场实行严格规范的管理机制。监考教师认真履行职责，考生有序进场，考场整体运行平稳有序。各岗位间协同配合紧密，最终确保本次考试顺利完成。

此次学业水平测试由国家留学基金管理委员会统一统筹，旨在系统检验来华留学新生的学科基础能力，为构建更规范、科学的入学评价体系提供关键支撑。西南财经大学作为参与试点的高校之一，积极响应并扎实落实相关工作。此次实践不仅积累了丰富经验，更为学校后续优化留学生招生选拔机制、提升生源质量、强化国际化人才培养工作提供了有益参考。

未来，西南财经大学将持续完善来华留学生培养全过程管理体系，始终坚持质量导向，为推动来华留学教育事业高

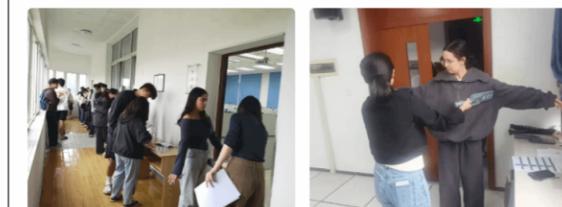


smooth progress of the online examination, the school conducted special training on examination management and technology on October 10, clarifying the division of responsibilities for each position. Subsequently, from October 15 to 16, a comprehensive inspection of the examination system and related hardware equipment was carried out, and a full-scale mock test was organized to identify and resolve issues with examination equipment and network environments one by one. Meanwhile, the examination management process was optimized, laying a solid foundation for the smooth conduct of the official examination.

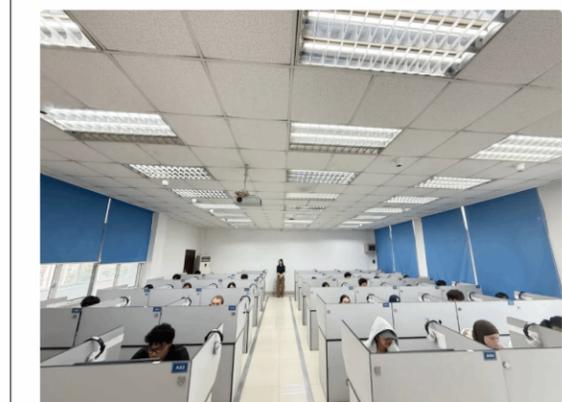
During the examination, a strict and standardized management mechanism was implemented on-site. Invigilators faithfully performed their duties, candidates entered the examination room in an orderly manner, and the overall examination proceeded in a steady and orderly fashion. Close coordination among all positions ultimately ensured the successful completion of the test.

Orchestrated uniformly by the CSC, this academic proficiency test aims to systematically assess the foundational disciplinary capabilities of new international students in China, providing crucial support for establishing a more standardized and scientific admission evaluation system. As one of the pilot universities, SWUFE actively responded to and solidly implemented the relevant work. This practice has not only accumulated rich

安检入场



考试进行



考生候场



experience but also provided valuable references for the university to further optimize the international student recruitment and selection mechanism, improve the quality of student sources, and strengthen the cultivation of international talents in the future.

Going forward, SWUFE will continuously improve the whole-process management system for international student cultivation, adhere to a quality-oriented approach, and contribute SWUFE's strengths to advancing the high-quality development of international student education in China.

## 泰国易三仓大学副校长一行访问我校 Vice President of Assumption University of Thailand Leads Delegation to Visit SWUFE



📅 11月20日 November 20

11月20日，泰国易三仓大学副校长查宁通（Chanintorn Jittawiriyankoon）一行访问我校，学校党委书记、副校长李志生会见来宾。

李志生对查宁通一行来访表示欢迎，简要介绍了学校历史沿革、学科特色及国际交流合作基本情况。他表示，学校致力于推进高水平教育对外开放，在国际交流与合作实践中形成了师资国际化程度高、中外合作办学成效好、国际办学声誉佳的三大特色。期待双方以此次来访为契机，进一步拓展合作空间，深化合作内涵，共同推动两校教育事业发展。

查宁通对学校热情接待表示感谢，介绍了易三仓大学国

际化办学情况。他表示，易三仓大学学生对中国语言文化兴趣浓厚，赴华交流意愿强烈。西南财经大学在商科领域享有卓著声誉，是易三仓大学重要国际合作伙伴，此次来访旨在全面推进并深化两校在经济、金融等领域的合作。

座谈期间，双方围绕人才培养、学生交流等具体合作事项展开深入交流。

学校国际交流与合作处（港澳台事务办公室）、国际教育学院相关负责人参加会谈。

On November 20, Associate Professor Chanintorn Jittawiriyankoon, Vice President of Assumption University

of Thailand, and his delegation paid a visit to the Southwestern University of Finance and Economics (SWUFE). Li Zhisheng, Member of the University Party Committee Standing Committee and Vice President of SWUFE, met with the guests.

Li Zhisheng extended a warm welcome to Chanintorn and his entourage, and briefly introduced SWUFE's historical evolution, disciplinary characteristics, and basic situation of international exchanges and cooperation. He noted that SWUFE is committed to advancing high-level educational opening-up, and has formed three distinctive features in the practice of international exchanges and cooperation: a high degree of faculty internationalization, remarkable achievements in Sino-foreign cooperative education, and a sound reputation in international education. He expressed the expectation that the two universities would take this visit as an opportunity to further expand cooperation space, deepen the connotation of cooperation, and jointly promote the development of

education in both institutions.

Chanintorn expressed his gratitude for the warm reception by SWUFE and introduced the internationalization efforts of Assumption University of Thailand. He stated that students of Assumption University of Thailand have a strong interest in Chinese language and culture, and a keen willingness to exchange in China. As a university with an outstanding reputation in the field of business and economics, SWUFE is an important international partner of Assumption University of Thailand. The purpose of this visit is to comprehensively promote and deepen cooperation between the two universities in fields such as economics and finance.

During the forum, the two sides conducted in-depth exchanges on specific cooperation matters including talent cultivation and student exchanges.

Relevant responsible persons from SWUFE's Office of International Exchange and Cooperation and College of International Education attended the talks.



## 学校留学生获评2025“感知中国”年度人物 SWUFE International Student Honored as 2025 "Experience China" Person of the Year

📅 12月2日 December 2



近日，在国家留学基金管理委员会主办的2025“感知中国”年度人物评选中，我校比利时籍留学生路一吉（LUIGI LUK I FERNANDES）凭借其在跨文化交流和传播中的突出表现，荣获2025“感知中国”年度人物——“传播使者”称号。

路一吉是国际教育学院一名普通进修生，2023年荣获中国政府奖学金资助来华研修汉语。入学以来，他不仅在学业上勤奋进取，更积极投身于中国文化体验与社会观察。在校期间，他利用业余时间走访了二十余座中国城市，以镜头和文字记录真实生动的中国图景，

并通过哔哩哔哩、抖音、小红书以及YouTube等社交平台分享见闻感受，目前关注人数已超十万。2024年，路一吉参加由成都市人民政府外事办公室主办的外籍人士短视频大赛“我在成都的幸福生活”，荣获二等奖。他以自己独特的视角记录在中国的生活点滴，分享外籍人士眼中的中国之美，成为讲好中国故事、促进中外人文交流的优秀青年代表。“感知中国”系列活动自2024年起增设“感知中国”年度人物评选。今年评选中，全国共有四个类别20名留学生获评年度人物，其中4人获评“传播使者”。同时，学校今年获批“感知中国”实践基地1个、“感知中国”社会实践与文化体验活动2项，均被评定为A级。学校将以此为契机，继续支持更多留学生参与各类文化体验与社会实践活动，培养更多具有全球视野和中国情怀的知华友华留学生。

Recently, in the 2025 "Experience China" Person of the Year selection hosted by the China Scholarship Council (CSC), LUIGI LUK I FERNANDES, a Belgian international student at the Southwestern University of Finance and Economics (SWUFE), was awarded the title of 2025 "Experience China" Person of the Year - "Communication Envoy" in recognition of his outstanding performance

in cross-cultural exchange and communication.

LUIGI LUK I FERNANDES is a non-degree student at the College of International Education (CIE). He came to China to study Chinese in 2023 with the support of the Chinese Government Scholarship. Since enrollment, he has not only been diligent and progressive in his studies but also actively engaged in Chinese cultural experiences and social observations. During his time at SWUFE, he has visited more than 20 Chinese cities in his spare time, recording a true and vivid picture of China through lenses and words. He has shared his experiences and feelings on social platforms such as Bilibili, Douyin, Xiaohongshu and YouTube, with his follower count exceeding 100,000 to date. In 2024, LUIGI LUK I FERNANDES participated in the short video contest for foreigners "My Happy Life in Chengdu" hosted by the Foreign Affairs Office of the Chengdu Municipal People's Government and won the second prize. He documented bits and pieces of his life in China from his unique perspective, shared

the beauty of China in the eyes of foreigners, and emerged as an outstanding young representative telling Chinese stories well and promoting cultural exchanges between China and foreign countries.

The "Experience China" Person of the Year selection has been added to the "Experience China" series of activities since 2024. In this year's selection, a total of 20 international students nationwide were named Persons of the Year across four categories, among whom 4 received the title of "Communication Envoy". Meanwhile, SWUFE was approved for 1 "Experience China" Practice Base and 2 "Experience China" social practice and cultural experience activities this year, all rated Grade A. Taking this opportunity, the university will continue to support more international students in participating in various cultural experience and social practice activities, cultivating more China-aware and China-friendly international students with a global vision and affection for China.

# 多元文化交融 喜迎崭新篇章

——2026西南财经大学国际新年联欢晚会成功举办

## Cultural Diversity in Harmony, Ushering in a Brilliant New Chapter – SWUFE's 2026 International New Year Gala a Resounding Success

📅 12月19日 December 19

12月19日，由国际教育学院、特拉华数据科学学院、工商管理学院与校团委联合主办的2026西南财经大学国际新年联欢晚会在柳林校区学生活动中心800人厅隆重举行。国际教育学院院长袁松阳、特拉华数据科学学院院长杨石磊、工商管理学院院长李涵、心理健康教育中心主任俞佩玉，以及八百余名中外师生齐聚一堂，共迎新年。

新年晚会在气势昂扬的中华传统舞狮表演中正式拉开帷幕。袁松阳、杨石磊、李涵共同登台致辞，向全体师生致以诚挚的新年问候，并对参与组织与演出的全体师生表示衷心感谢。

晚会节目丰富多彩、亮点迭出。由阿塞拜疆、印度尼西亚、老挝三国学生联袂献唱的《You Raise Me Up》，以真挚情感打动全场。

校团委舞团带来的舞蹈《花儿为什么这样红》，生

动展现新疆风情，以精湛舞姿赢得热烈掌声。

在“诗词里的中国”节目中，留学生们身着汉朝、北朝、唐朝、宋朝服饰，吟诵并唱响对应朝代的经典诗篇：《江南》清新活泼、《敕勒歌》苍茫辽阔、《登鹤雀楼》志向高远、《如梦令·昨夜雨疏风骤》婉转深情，充分体现了他们对中国语言与文化的深入理解与热爱。

中国同学演绎的舞蹈《越来越好》节奏欢快、寓意吉祥，展示出高水准的舞台表现力。

中西合璧的节目《青花瓷》由国际教育学院肖俊老师与印度尼西亚留学生Angeline、工商管理学院廖雨晨老师与法国留学生Kelim联袂演出，古筝与钢琴对话，中文演唱融入其间，实现了传统与现代、东方与西方艺术的有机融合。

在随后的“世界舞蹈串烧”环节，来自老挝、孟加

拉国、斯里兰卡及非洲的学生们依次登场，以各具风情的民族舞蹈带领观众领略多元文化的魅力。

由乌兹别克斯坦、俄罗斯、柬埔寨学子合作呈现的中国风舞蹈《伞舞竹林》，舞姿优雅、意境悠远，展现出他们对中国文化的深刻理解与真挚情感。

来自刚果（金）、印度尼西亚、柬埔寨学生的吉他弹唱《下雨天》，以温暖歌声与细腻演奏感染全场。

由俄罗斯、泰国、乌兹别克斯坦同学带来的舞蹈《What Is Love》洋溢青春朝气，传递欢乐活力。

中国同学带来歌曲《Try Everything》则唱响积极进取的时代心声。

晚会在俄罗斯、亚美尼亚、贝宁、摩洛哥、蒙古、越南、科特迪瓦七国学子共同呈现的歌舞《Happy New Year》中圆满落幕，歌声舞影交织成对新年的美好祝愿。

晚会结束后，师生们仍驻足交流、合影留念，温馨氛围持续洋溢。整场晚会充分展现了我校开放包容的国际化办学氛围，以及中外学子团结友爱、和谐共融的共同体精神。通过诗词、音乐、舞蹈等多元艺术形式，不同文化背景的学生在舞台上相互映照、彼此成就，活动有效促进了中外青年之

间的理解与共情，培养了留学生知华、友华情感。

2026国际新年联欢晚会，既是对多元文化融合成果的生动展示，也为持续推进高水平教育对外开放、构建人类命运共同体注入了蓬勃的青春活力。

On December 19, the 2026 International New Year Gala of the Southwestern University of Finance and Economics (SWUFE) was grandly staged at the 800-seat Auditorium of the Student Activity Center on Liulin Campus. Co-hosted by the College of International Education (CIE), SWUFE-UD Institute of Data Science, School of Business Administration, and the University Youth League Committee, the event drew a distinguished gathering of over 800 Chinese and international students. In attendance were key university leaders including Yuan Songyang, Dean of the CIE; Yang Shilei, Dean of the SWUFE-UD Institute of Data Science; Li Han, Dean of the School of Business Administration; and Yu Peiyu, Director of the Psychological Health Education Center, all coming together to ring in the new year.

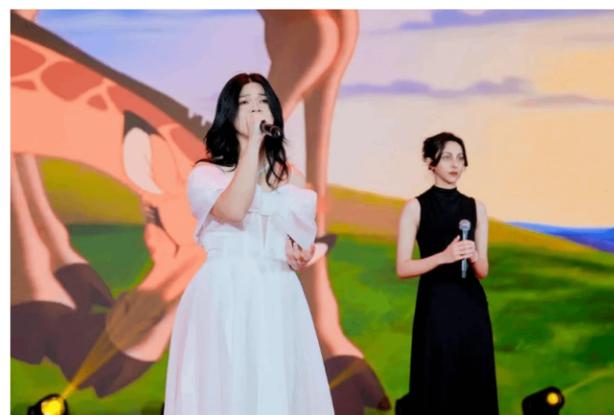
The gala kicked off with a dynamic and spirited





A touching joint performance of You Raise Me Up by students from Azerbaijan, Indonesia, and Laos struck a deep chord with the audience through their heartfelt vocals. The dance Why Are the Flowers So Red, presented by the University Youth League Committee Dance Troupe, vividly captured the unique charm of Xinjiang and earned thunderous applause for its exquisite choreography.

A standout segment titled "China in Poetry" saw international students don traditional costumes from the



traditional Chinese lion dance, instantly igniting the festive atmosphere. Yuan Songyang, Yang Shilei, and Li Han took the stage jointly to deliver warm New Year addresses. They extended sincere holiday greetings to all attendees and expressed heartfelt gratitude to the faculty and students who had contributed to the gala's organization and performances.

The evening unfolded with a dazzling array of diverse and high-caliber shows, brimming with cultural highlights.



Other remarkable acts included the upbeat Chinese dance Getting Better and Better, performed by Chinese students, which carried auspicious wishes and showcased exceptional stagecraft. The cross-cultural collaboration Blue and White Porcelain brought together Teacher Xiao Jun from the CIE with Indonesian student Angeline, and Teacher Liao Yuchen from the School of Business Administration with French student Kelim. Blending the melodies of the guzheng and piano with Chinese vocals, the performance beautifully integrated traditional and



Han, Northern, Tang, and Song dynasties. They recited and sang classic poems representative of each era: Jiangnan exuded fresh vitality, Song of the Chile Tribe conveyed vastness and grandeur, On the Stork Tower expressed lofty aspirations, and Like a Dream: Light Rain and Gusty Wind Last Night overflowed with tender emotion. Their performances fully demonstrated a profound understanding and love for the Chinese language and culture.





modern, Eastern and Western artistic elements.

The "World Dance Medley" segment featured students from Laos, Bangladesh, Sri Lanka, and African countries, each presenting their distinctive ethnic dances and inviting the audience to embrace the rich tapestry of global cultures. The Chinese-style dance Umbrella Dance in the Bamboo Grove, a collaborative effort by students from Uzbekistan, Russia, and Cambodia, was praised for its elegant movements and poetic ambiance, reflecting the performers' deep appreciation for Chinese culture.

Emotional highlights included a guitar performance of



Rainy Day by students from the Democratic Republic of the Congo, Indonesia, and Cambodia, whose warm voices and delicate playing touched every heart in the hall. The energetic dance What Is Love by Russian, Thai, and Uzbekistani students exuded youthful vigor and joy, while the Chinese students' rendition of Try Everything echoed the positive and progressive spirit of the times.

The gala concluded on a high note with a joint song and dance performance of Happy New Year by students from seven countries – Russia, Armenia, Benin, Morocco, Mongolia, Vietnam, and Côte d'Ivoire. Their voices and movements wove together heartfelt wishes for the new year, bringing the event to a perfect close.

Even after the curtain fell, faculty and students lingered to chat and take photos, the warm and festive atmosphere persisting. The entire gala vividly showcased SWUFE's open

and inclusive international campus culture, as well as the spirit of unity, friendship, and harmony among Chinese and international students. Through diverse artistic forms such as poetry, music, and dance, students from different cultural backgrounds shone on stage together, mutually inspiring and uplifting one another. The event effectively promoted mutual understanding and empathy between Chinese and foreign youth, and fostered international students' affection for and understanding of China.

More than just a celebration of cultural integration, the 2026 International New Year Gala served as a vivid showcase of the fruits of multicultural exchange. It also injected vibrant youthful energy into SWUFE's efforts to advance high-level educational opening-up and contribute to building a community with a shared future for mankind.





## 2023级国际商学院硕士毕业生ABHISHEK PATHAK ABHISHEK PATHAK– Master Graduate from School of International Business, Class of 2023



When I stepped onto the SWUFE campus for the first time, two days before official registration, the university was almost silent. I was the first international student to arrive that semester, carrying little more than excitement, a few uncertainties, and a heart full of expectations built over years of studying Chinese back in India. I quickly realized that being early also meant confronting small but very real challenges. I did not yet have a bank account, so even buying a simple meal in the canteen was impossible. But before worry could settle in, help arrived. 李祎老师 from the International Office welcomed me with warmth and guided me patiently through the initial steps of settling into a new country. That simple act of kindness, offered at a moment when I felt most unfamiliar with my surroundings, set the tone for my life at SWUFE. From the very beginning, the

university felt like a place that not only educates but truly supports.

During my Bachelor's program in Chinese, I often encountered the idiom 百闻不如一见, hearing a hundred times is not as good as seeing once. I understood its meaning linguistically, but I had never truly lived it. Those first days in Chengdu marked the beginning of its real understanding. Everything I had imagined about China, the academic environment, the culture of innovation, the diversity of people, slowly unfolded before me in ways that no book or classroom could have captured. My two years at SWUFE became a vivid confirmation that experience is the greatest teacher of all.

Academically, SWUFE pushed me into deeper waters

than I had ever explored before. The Master's in International Business program became a space where curiosity transformed into structured research and disciplined thought. Under the guidance of inspiring professors like Dr. Mingfeng Tang, Supervisor 钟冲老师 and Dr. Xiong Li, I learned to examine global challenges with sharper analytical tools and broader perspectives. My research began to take shape around questions of innovation, gender inclusion, and governance in emerging economy firms. What started as interest evolved into meaningful academic work, my master's thesis analyzing firms from the World Bank Enterprise Survey, "Investigating the Influence of Innovation-Oriented on the Attraction of Female Workers in Emerging Economy Firms". This project not only developed my technical and analytical skills but also aligned with the global principles of equity and sustainable development. To see this thesis now under review for the World Bank David Dollar Memorial Prize 2026 is a reminder of how far I have come since that quiet morning of my arrival.

Beyond research, SWUFE taught me how to translate ideas into impact. I still remember the energy of our innovation and product development courses, especially the UNESCO Dazhu Cultural Heritage project where my team developed a culturally rooted product prototype. Presenting our work and receiving the Best Expression Award felt like a moment where my academic training, creativity, and communication merged seamlessly. SWUFE consistently provided these kinds of opportunities, places where theory connected with real-world needs, and where every student was encouraged to think beyond boundaries.

This foundation shaped my transition into professional life. Today, living in Beijing and working in International Market Development, I see how closely my daily responsibilities are tied to the skills I nurtured at SWUFE. Whether it is analyzing markets, developing strategic insights, or engaging with international partners, the clarity and discipline cultivated during my studies remain central. My time as an analyst at Consulting Firm in Beijing further

expanded this bridge between research and industry. Working on an industry white paper about the AI-Agent sector and conducting due diligence for global clients allowed me to apply academic frameworks to real-world decision-making. The lifecycle of data, from collection to insight to strategic action, became more meaningful when I traced it back to my training at SWUFE.

The opportunities I received throughout my journey, being awarded the Chinese Government Scholarship, serving as a Student Ambassador in 2025, participating in international dialogues, giving presentations, and learning from diverse peers, were not merely accomplishments. They became markers of personal growth, confidence, and expanding horizons. SWUFE shaped me not only into a researcher and professional, but into a global thinker capable of navigating cultures, industries, and ideas.

Somewhere along the way, Chengdu also became more than just a city where I studied. The tea-scented afternoons, the gentle rhythm of university life, the conversations with classmates from different continents, and the wisdom shared by professors all contributed to a sense of home. SWUFE gave me more than education, it gave me belonging.

As I continue my journey in Beijing, working at the intersection of research, business, and international development, I carry SWUFE with me in every decision I make. It lives in the standards I hold, the commitment I bring to my work, and the vision I have for contributing to a more inclusive and innovative world. I arrived at SWUFE with a mind full of things I had heard. I leave with experiences that have reshaped who I am.

百闻不如一见。

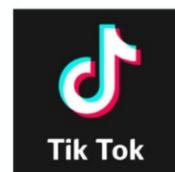
I came to China guided by this saying, and SWUFE transformed those words into a reality that will stay with me for life.



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# 读者互动 Feedback and Interaction

编者的话:

From the Editors:

感谢各位校友的陪伴。  
We would like to thank you for your companionship.

我们衷心期望《西南财经大学留学生校友通讯》能为留学生校友们送去成都和母校的动态，让大家深入了解中国，分享成都和母校的发展印记和成功喜悦。同时，我们也期待校友与母校之间、广大校友之间能由此拥有更频繁的互动和联系，期待校友们为母校的不断前进贡献力量，为校友彼此的个人成就相互喝彩!

We sincerely hope that the "SWUFE International Alumni Newsletter" would send the ongoing events of Chengdu and SWUFE to our international alumni, so that everyone might have the chance to understand China in depth and share the development milestones and joy of success of Chengdu and SWUFE. Furthermore, we also look forward to more frequent interactions and connections between alumni and SWUFE, as well as among alumni yourselves. We expect our alumni to contribute to the advancement of SWUFE, and to assist and applaud each other for your personal achievements!

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